



Deputy Director

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GOVERNMENT OF PAKISTAN
TRADE DEVELOPMENT AUTHORITY OF
PAKISTAN

AGRO & FOOD DIVISION
62 Garden Block, Garden Town,
Lahore.

No. (1)TDAP/AFD/FoodexJapan/2025

Lahore, December 22, 2025

**SUBJECT: SELECTION LETTER FOR PARTICIPATION IN "51st FOOD EX JAPAN"
SCHEDULED TO BE HELD FROM MARCH 10TH- 13TH, 2026 IN TOKYO, JAPAN**

Please refer to your application for participation in the above-referred trade fair. The fair will be held from **March 10th-13th, 2026 at Tokyo, Japan.**

2. We are pleased to inform you that your firm has been selected by TDAP for participation in the subject fair as per following terms and conditions:

- i. You will be provided a stall measuring 9 sqm shell scheme stall for display of your relevant products/services. No other products/services will be permissible for display.
- ii. Exhibits must be of high quality and also carry label/sticker "**MADE IN PAKISTAN**" at a clearly visible place.
- iii. You are liable for insuring your goods/services for their value at your own cost, failing which TDAP will not be responsible for any demurrage/loss.
- iv. Exhibitors/representatives are advised to reach Tokyo, Japan at least two (02) days before commencement of the fair.
- v. Your firm will not indulge in any non-commercial activity and will cooperate with the Trade Officer / Director Pavilion.
- vi. Your participation will be reviewed in case your firm is also participating privately in this event.
- vii. In case you want to withdraw your participation, you will have to intimate TDAP by **December 30th, 2025** otherwise your request will not be entertained and you will not be refunded your participation fee. *Moreover, in case of your acceptance, if your stand remains vacant during the fair, you will have to pay full cost of the stall that will be determined by*

Kindly register at Pakistan Trade Portal at [www. https://pakistantradeportal.gov.pk/](https://pakistantradeportal.gov.pk/)
Download TDAP Travel Guide App <https://apps.apple.com/app/meet-pakistan-tg-from-tdap/id1610082439> or <https://play.google.com/store/apps/details?id=com.tdap.fluttertravelapp>

TDAP. In case you failed to settle your account with TDAP your company would be black listed and no further subsidy would be offered till settlement of account.

- viii. In case you decline to participate in the exhibition on the pretext that only one of your representatives obtained visa whereas the other representative is awaiting visa or visa was refused, and your stall remain vacant the penalty as mentioned in para-vii above will be applied to your company.
- ix. As per policy you have to submit pay order / demand draft of Rs. 50,000/- as security deposit by **December 30th, 2025** which will be refunded back to you on submission of report after the conclusion of the fair. Kindly also submit an undertaking (copy enclosed) on stamp paper by December 30th, 2025.
- x. Exhibitor's attendance in pre and debriefing session called by TDAP is mandatory.
- xi. Any contravention of the above stipulations will render your firm liable for punitive action in accordance with the Rules / Regulations of importing country as well as by TDAP.
- xii. If you require any material for display of your products/services which is not covered under shell scheme, you may please contact the fair organizer for provision of the same. TDAP will not make any payment on this account.
3. TDAP reserves the right to either change above terms and conditions or add additional requirement (s) before or during the fair.


(Kashmala Javaid)

**SUNIL KUMAR
MANAGER EXPORTS**

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Annexure-I

UNDERTAKING

I ----- Designation -----, NIC-----
(Copy enclosed). On behalf of M/s.----- do hereby undertake that i) Mr./Ms--
-----, Designation----- having NIC (copy
enclosed)----- Passport No-----, residential address -----
-----, and ii) Mr. / Ms.-----
----- is Designation----- having NIC (copy enclosed)-----
- Passport No-----, residential address -----
-----, are going to attend 51st Foodex Japan, to be held from 10th -13th MARCH
2026 at Tokyo, Japan.

I hereby undertake that the nominee (s) will leave Tokyo, Japan before expiry of their visas.

I hereby also undertake that I hold myself responsible for all illegal and judicial action. If any
against the nominee (s) e.g. he / she / they try to obtain employment, or to settle in that country
and or any other act which is in contravention of the law of the country visited.

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