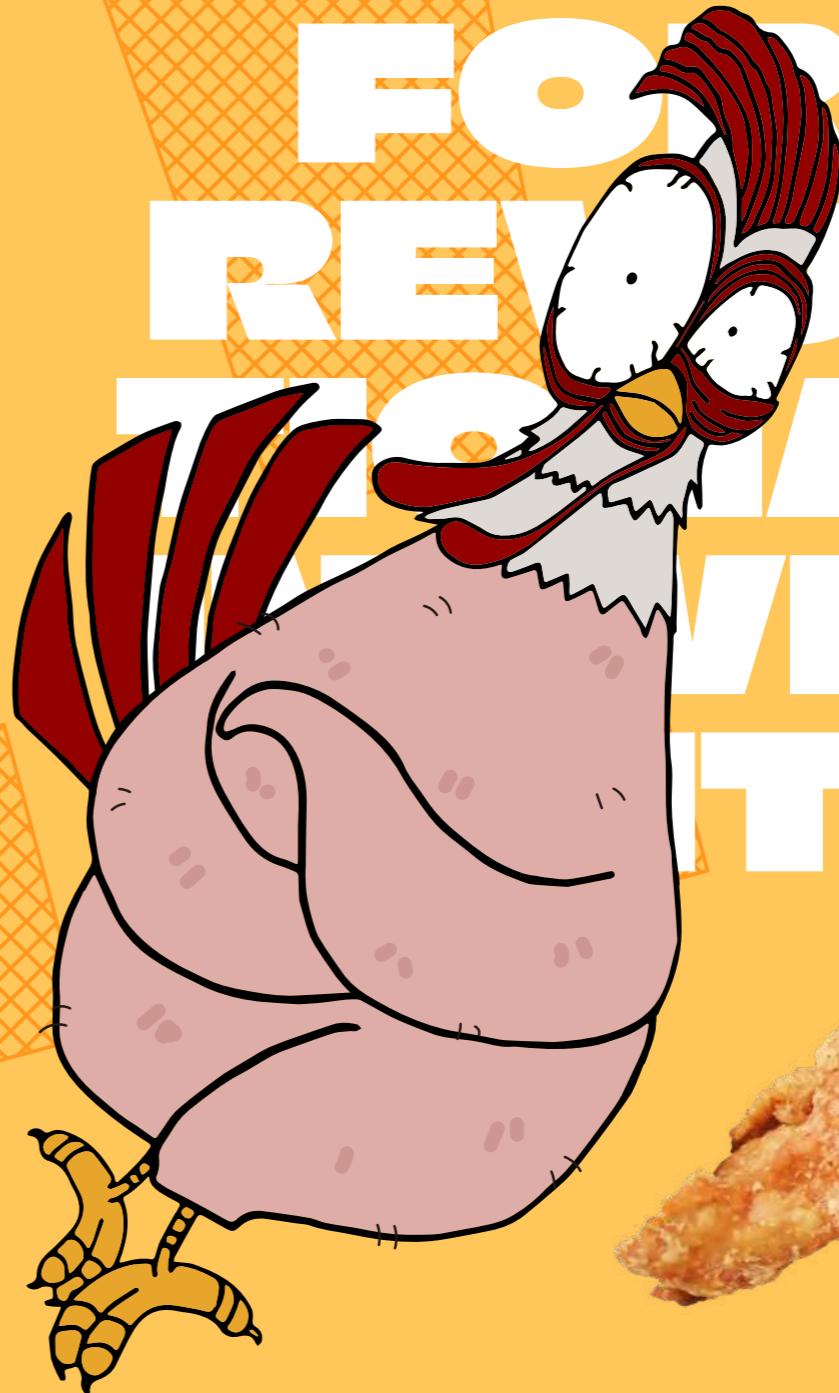


SPRING CHICKEN

Chicken Skin

Crispy Ching
經脆脆

CRISPY IN
ORIGINAL
FORM.
REVOLU-
TIONARY
EVERY
BITE



Crispy in
Original Form,
Revolutionary in Every Bite



We operate under three core principles, with “Quality” at the center of our mission:

With 39 years of food industry expertise, Crispy Ching was founded to create high-quality snacks that highlight the natural flavour of whole ingredients. In line with UN SDGs, we are committed to reducing food waste and building a sustainable future.

Reinventing Chicken Skin A Taiwanese Craft

“From Night Market
to Global Snack”

For 39 years, “Ching’s Flavour” has been a beloved fixture in Taichung’s night markets. The founder’s son, Ah Wei, brought his father’s chicken skin recipe to the UK during his studies, where it became a hit among international friends and a personal comfort from home. He decided to transform this classic taste into a portable “Taste of Taiwan” ready for the global market.

Philosophy & Story

Authentic Crisp

39 Years of Mastery

“Customers eat chicken skin, not batter!”

While many brands use processed chicken with heavy batter, we insist on quality: Whole chicken skin, lightly coated, authentic taste guaranteed.

Better-For-You Snack

Healthy and Nutritious

“My son should be proud to say: This is my dad’s snack!”

Inspired by family, we developed a nutritionally advanced product : 12g protein and only 2.6g carbs per 30g serving. Suitable for keto and low-carb diets.

**Top of Taiwan’s
market share for
9 Years**
Globally Loved

- Exchange students in Japan call it the “Homesickness Rescue” – 60.8% repurchase rate on campus
- Silicon Valley professionals choose our crisps over energy bars – over 300 corporate clients
- Perfect with drinks, social events, movies, overtime, and camping – 33% higher basket value when paired with alcohol

White Pepper
Sichuan Peppercorns
Lemon & Plum
Wasabi

Chicken Skin Crisps



Chicken Skin

[Light & Crispy Texture]

Our light-batter method (9:1 skin-to-batter ratio) ensures a crisp bite without excess oil.

[Real Ingredients]

Made with 100% fresh chicken skin – no compromises on flavour or quality.

[Fitness-Friendly]

High protein, low carb, keto-compliant. Ideal for health-conscious consumers.



Crispy Universe

Tempura Crisps



White Pepper
Teriyaki Seaweed

[Genuine materials]

High Fish Content (60% fish paste: swordfish, sea bream, milkfish)
Lightly seasoned to enhance natural umami.

[Champion of Repurchases]

High repurchase rate thanks to its unique taste.

CRISPY UNIVERSE

Onion Crisps



[Natural prototype]

Made from 100% fresh Taiwanese onions, thinly sliced and low-temperature vacuum frying.

[Authentic]

Preserves natural sweetness and texture.

[Simple ingredients]

No preservatives, artificial colours, or flavours.

Corn Kernels

- Made with high-quality corn sourced from partnered local farms in Taiwan. The natural sweetness is preserved through low-temperature vacuum frying.
- Delightfully dry and crispy from the very first bite—non-greasy and irresistibly snackable.
- A gentle blend of fresh jasmine fragrance and subtly sweet corn kernels—the perfect companion for afternoon tea or cozy moments with your favorite series.
- Every bite is filled with a bold yet light grilled corn fragrance that's utterly addictive—you won't be able to stop at just one.



Jasmine Flavor

Grilled Corn Flavor

Garlic Slices



White Pepper

Sichuan Peppercorns

- Made from fresh Taiwanese garlic – crispy and naturally sweet.
- Great as a snack or ingredient in salads and steaks.

CRISPY UNIVERSE

Fried Bread Stick

White Pepper

Sichuan Peppercorns



[Quality Control]

53% less oil with our exclusive reduction technology – vegan-friendly.

[Soul Seasoning]

Perfect alone or with congee and hot pot.

Vegan Glutinous Rice Cake

[Locally Sourced]

Made with Taiwanese glutinous rice – supporting local farmers and sustainable practices.

[Classic Flavour]

Award-winning white pepper taste refined over 39 years.



Supply Chain

Supply Chain Strengths

11



1

Ingredient Supply

- Local sourcing from trusted Taiwanese farmers (e.g., Changhua rice, Tainan garlic, Pingtung onions)
- Rigorous supplier screening and long-term agreements ensure stable supply and consistent quality



2

Production & Quality Control

- Proprietary production methods (e.g., light batter, low-temperature drying) for better texture and nutrition
- Full-process quality monitoring and regular third-party lab testing (SGS). No alum, no preservatives.



3

Logistics & Packaging

- Partnered with leading logistics providers across Taiwan
- Custom aluminium foil packaging – BPA-free, barrier against moisture, oxygen, and UV

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Global Marketing

Available On:



Shopee, MOMO, PChome, 博客來, Coupang, FamilyMart+, 7-ELEVEN iPre-order, Rakuten Japan

In Stores Including:



Watsons, Eslite, Poya, Cosmed, city'super, Mia C'bon, FamilyMart, 7-ELEVEN, and major retailers

As Featured On:

TV	《小明星大跟班》《11點熱炒店》
Web	食尚玩家2天1夜go、鬧著玩娛樂
Media	BEAUTY 美人圈、Foody 吃貨、 GirlStyle 台灣女日常生活、GIRLSTALK
YouTube	泰國 Alizabeth 娘娘、 宅男女神-解婕翎、 木星小宇宙 (這群人-木星)
Podcast	台灣通勤第一品牌、 呱吉、 娘姐必請 (丹妮娘姐)、 敏迪選讀
KOL collaboration	藝人香蕉



Global Exports

- ✓ Japan, America, Switzerland, Dubai, Paraguay, Singapore, Hong Kong, Vietnam, and expanding

Awards

- ✓ 2024 Taichung Top 10 Gift
- ✓ 2025 ITI Superior Taste Award

We seek partners to grow together.



Website



Facebook



LINE (Eternal Select)



LINE (Corporate Orders)

ETERNAL & BC LLC.

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Tax ID Number 60288301

Japanese Subsidiary

Company Name

EIGOSEINARU KABUSHIGAISHA

Corporate Number

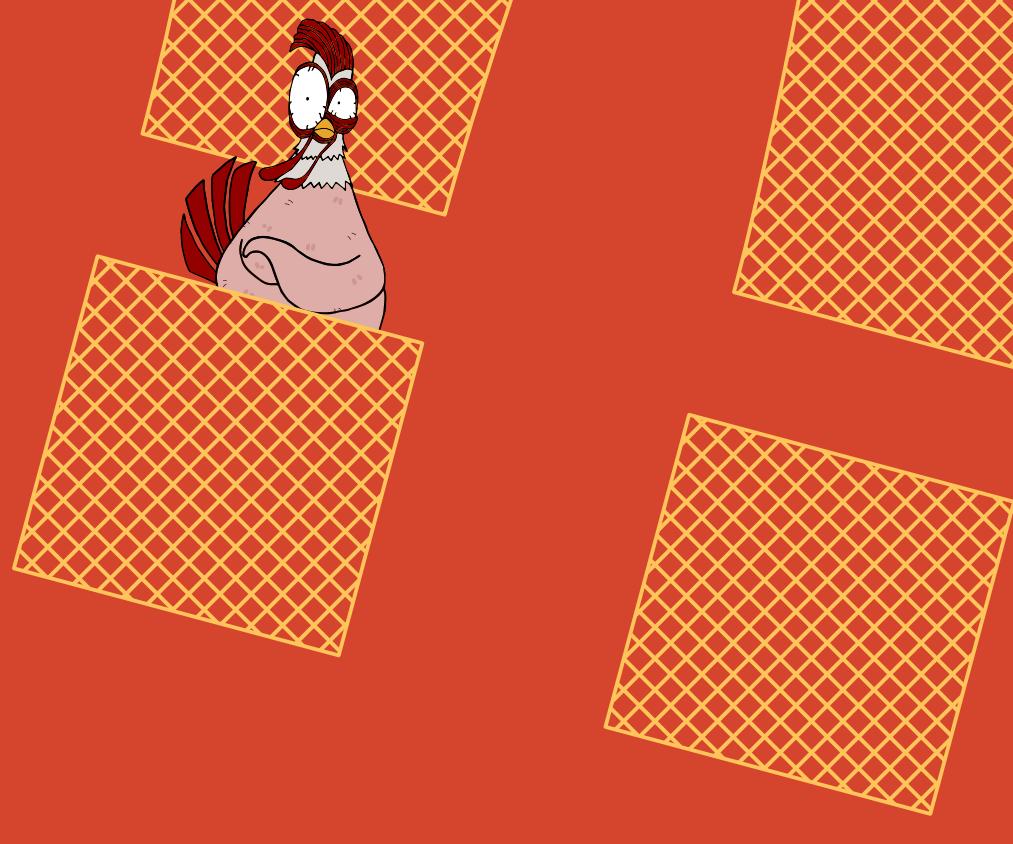
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Contact Us



**Top of Taiwan's
market share for
9 Years**

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