

Korean Premium Dessert for Global Market



OUGA

BAKERY CAFE

2026 FOOD EX JAPAN

Export

B2B / HORECA

Bakery / Dessert



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Who We Are

- Korean Premium Dessert Brand
- Modern reinterpretation of traditional desserts
- Focused on B2B, Export, and ODM

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Key Products

- **OUGA Chanhap**: Signature premium gift set
- **Basalt Cake**: Signature B2B dessert
- Ideal for retail, gifting, and bulk supply

3

Market Validation

- Proven B2B partnerships with major brands
- Strong performance in retail channels
- Strategic collaborations with established partners

4

Business Model

- B2B and Export focused
- Flexible terms: EXW/FOB, T/T payment
- OEM/ODM capabilities available

5

Target & Next Steps

- Premium retail and hospitality channels
- Gift shops and specialty stores
- Follow-up opportunities after FOOD EX

Who We Are

Korean Premium Dessert Brand

- Specialized in authentic Korean desserts with premium positioning
- Bringing traditional Korean flavors to global markets
- Unique offerings distinct from conventional Western desserts
- Quality-focused production with attention to detail

B2B, Export, and ODM Focus

- Business-to-business supply chain expertise
- Export-ready packaging and logistics solutions
- Original Design Manufacturing capabilities for partners
- Ready for Gift, Retail, and HORECA channels

Modern Korean Tradition

- Contemporary reinterpretation of traditional Korean desserts
- Blending authentic heritage with modern presentation
- Appealing to international palates while maintaining Korean identity
- Innovative approach to traditional recipes and ingredients

Key Products

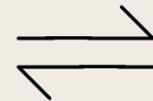
Signature offerings designed for different market segments

Our product portfolio features premium Korean desserts crafted for global appeal. Each product line is developed with specific market channels in mind, ensuring versatility across retail, gifting, and food service applications.

OUGA Chanhap



- Signature premium gift set
- Ideal for retail environments
- Perfect for gifting occasions
- Distinctive packaging design



Basalt Cake



- Signature B2B dessert offering
- Stable bulk supply capabilities
- Consistent quality at scale
- Foodservice-friendly format

Market Validation

Proven in the Market

OUGA has established credibility through successful market presence and strategic partnerships. Our products have demonstrated strong performance across multiple channels and with established brands.

Partnership

Hyundai Motor Group | Manufacturing Partner



- Regional co-existence project
- Dodam Sand dessert manufacturing (outsourced)
- 5,000 units order secured



Amorepacific Group | Retail & B2B Partner



- Monthly B2B supply
- Basalt Cake: 400 units/month
- Rye Bread: 200 units/month
- Jeju Chanhap: 300 units/month



Market Validation

Proven in the Market

Retail Success



- Successful holiday department store pop-up operations
Key locations:
LOTTE Department Store (Myeongdong),
SHINSEGAE Department Store (Busan, Daegu)
- Top-selling brand in the food hall category during the same holiday period
Daegu SHINSEGAE Chuseok pop-up: USD 70K in 3 days (2025)
- Clear consumer demand in premium gift category
- Proven retail execution capability

Strategic Collaborations



- Monggo Soy Sauce partnership
- NC Dinos collaboration



Business Model

Business Focus

- Primary focus on B2B relationships
- Export-oriented business strategy
- Global market targeting

Shipping Terms

- EXW (Ex Works) available
- FOB (Free On Board) shipping
- Flexible logistics solutions

Payment Structure

- T/T (Telegraphic Transfer) in advance
- Clear payment terms
- Streamlined financial processes

Production Flexibility

- Test orders with negotiable MOQ
- OEM capabilities available
- ODM services upon discussion

Target Channels

& Next Steps

1

Premium Retail

- Department store food halls
- High-end retail locations

2

Specialty Stores

- Gift shops
- Hotel boutiques

3

HORECA

- Cafe chains
- Hotels & restaurants

4

Airline & Hotel

- Airline catering services
- Hotel amenity programs

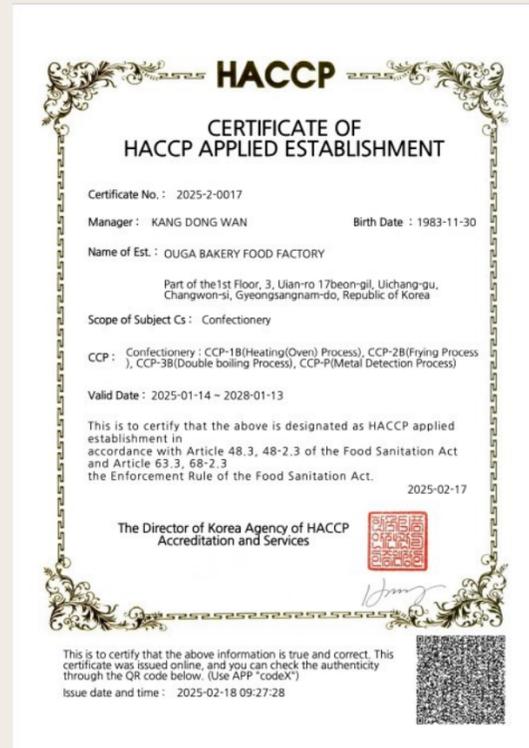
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Corporate Gifting

- VIP corporate gift programs
- Available for follow-up after FOOD EX

Quality & Certifications

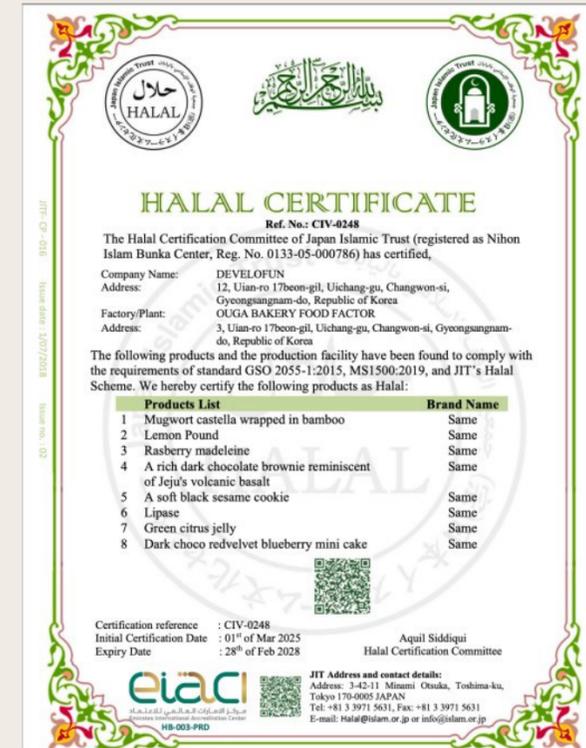
OUGA operates under internationally recognized food safety and quality standards to ensure reliable production and global distribution readiness.



HACCP Certified



ISO 22000



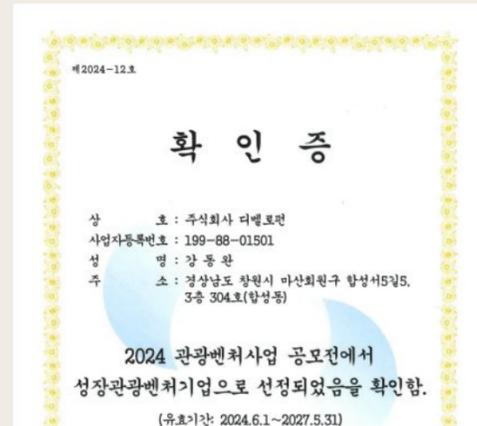
HALAL JAPAN

Government Certifications & Awards

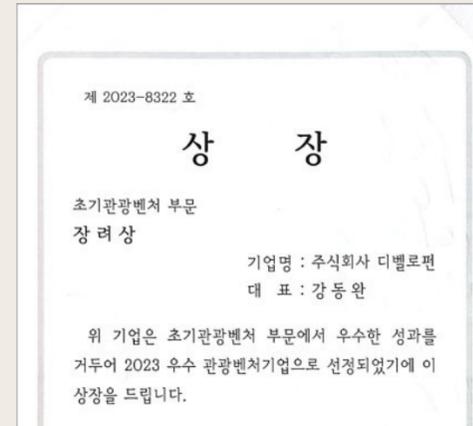
Venture Business Certification



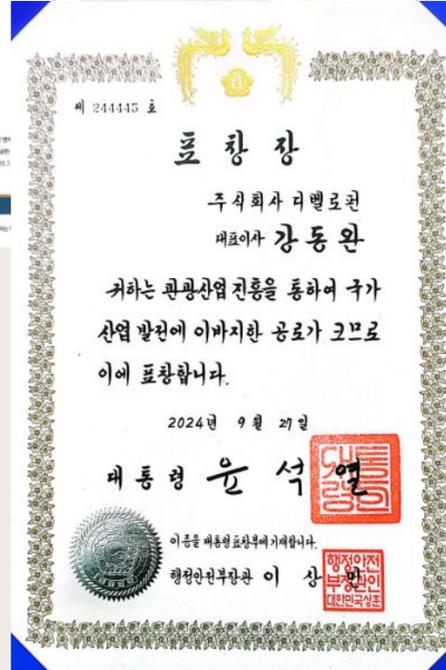
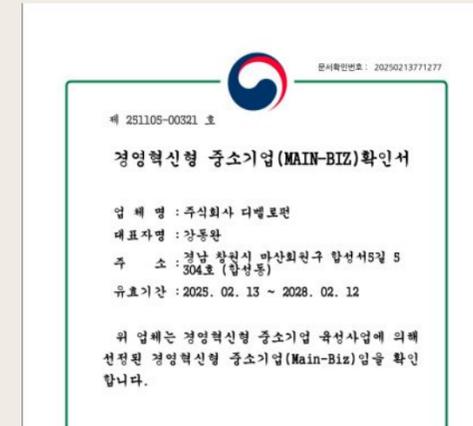
Growth Tourism Venture Company



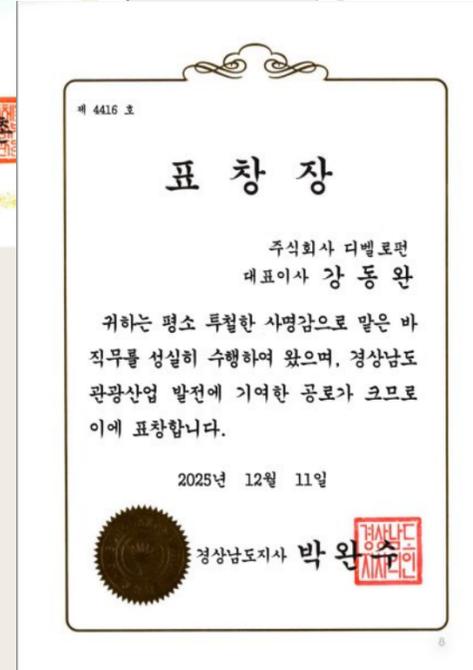
Award for Excellent Tourism Enterprise



Inno-Biz Certification



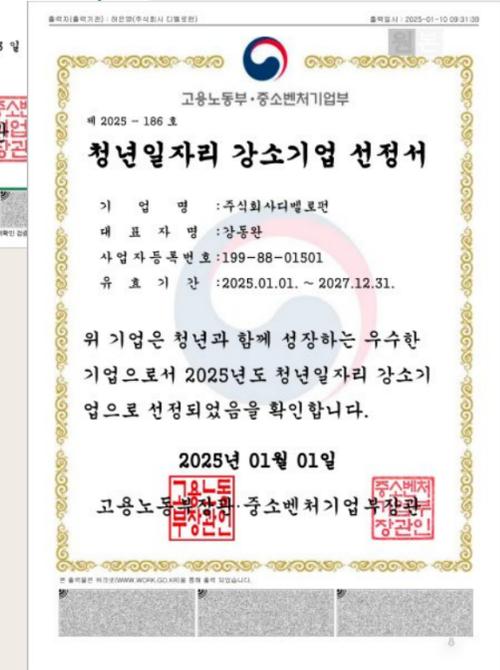
Presidential Commendation (Republic of Korea)



Governor's Commendation, Gyeongsangnam-do Province



Award for Excellent Tourism Enterprise



Selected as an Excellent Youth Employment Company



Contact



Online
store



BAKERY CAFE OUGA

Further product details and samples available upon request.

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