



SMASH



www.dofreeze.com

SMASH CAKE BARS

The **bold transformation** of Eurocake for a new generation of consumers: Combining trend-forward, globally inspired flavours with vibrant, premium packaging and smart efficiency. It fuels a modern, fun, and **fashionable brand evolution** that keeps Eurocake affordable, irresistible, and perfectly aligned with today's fast-moving tastes and lifestyles.

Trendy Flavours

Tropical Mango
Rich Matcha
Bisco Speculoos
Chocochip Brownie

Shelf Life

12 Months

NO PRESERVATIVES

Single Pieces Box

28g x 12pcs Box
30g x 12pcs Box (Brownie)



5 Pieces Packs

28g x 5pcs x 12Packs
30g x 5pcs x 12Packs (Brownie)



Convenient Stores

28g x 24pcs Ctn
30g x 24pcs Ctn (Brownie)



Convenient Stores

28g x 12pcs Dispensary Box
30g x 12pcs Dispensary Box (Brownie)



SMASH CROISSANTS



6 pieces Packs

40g x 6pcs Packs



For the first time ever, a croissant that stays delicious for over 8 months without any artificial preservatives.

How?

6,000-year-old sourdough fermentation technique meets modern innovation

Why Sourdough?

Our natural sourdough starter boosts:

- ✔ Easier digestion
- ✔ Better nutrient absorption
- ✔ A gentler glycemic impact
- ✔ Naturally improved shelf life
- ✔ Real bakery-style aroma & softness

Pure, simple fermentation doing the magic, no chemical preservatives, no shortcuts.

Trendy Flavours

Tropical Mango
Rich Matcha
Double Choco
Marble Mocha
Banoffee

Shelf Life

8 Months

NO PRESERVATIVES

Convenient Stores

40g x 6pcs Trays



Convenient Stores

40g x 24pcs Ctn



3 Pieces Box

25g x 3pcs Box



Single Pieces Box

25g x 12pcs Box



100% Butter Cookies

Shelf Life : 12 Months

Single Pieces Box

25g x 12pcs Dispensary Box

