

Yoajung Japan Franchise Locations

Comprehensive Overview of Stores & Partnerships

2025.12



Yoajung

Japan Rollout Following 700 Stores in Korea

Franchise inquiries and contract signings are underway, centered on major metros such as Tokyo, Osaka, and Nagoya.

Shin-Okubo Ikemen dori (Tokyo)



25.8 Open

**Average daily sales: ¥1,000,000~
¥1,500,000**

**Monthly average: ¥31,000,000~
¥46,500,000**

1F Rakuen Shokuhin Building,
1-16-24 Okubo, Shinjuku-ku, Tokyo
169-0072

Hours: 11:00~22:00

Omotesando (Tokyo)



25.9 Open

**Average daily sales: ¥410,000~
¥600,000**

**Monthly average:
¥12,300,000~¥18,000,000**

3-10-15 Kita-Aoyama, Minato-ku,
Tokyo 107-0061

Hours: 11:00~22:00

Korean town (Osaka)



25.7 Open

**Average daily sales: ¥450,000~
¥650,000**

**Monthly average: ¥13,500,000~
¥19,500,000**

5-4-31 Momodani, Ikuno-ku,
Osaka-shi, Osaka 544-0034

Hours: 11:00~18:00

Harajuku (Tokyo)



25.10 Open

**1日平均売上 :
¥ 600,000~ ¥ 800,000**

B1-1F, 1-6-4 Jingumae, Shibuya-ku,
Tokyo 151-0001, Japan

Hours : 10:00~21:00

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Marui Department (Saitama)



25.8 Open

Average daily sales:
¥500,000

1F Marui Omiya, 2-3 Sakuragi-cho,
Omiya-ku, Saitama-shi, Saitama
330-0854

umie Mosaic (Kobe)



25.11 Open

Average daily sales:
¥410,000

2F, Unit 216, Mosaic, 1-6-1
Higashikawasakicho,
Chuo-ku, Kobe-shi, Hyogo
650-0044, Japan

Canal City Hakata (Fukuoka)



25.12.3
Open!

CB-102A, Canal City OPA, 1-2-22
Sumiyoshi, Hakata-ku, Fukuoka-shi,
Fukuoka 812-0018, Japan

Akebonobashi (Tokyo)



25.12
Open!

1F, Daini Kikuchi Building, 11-2
Sumiyoshi-cho, Shinjuku-ku,
Tokyo 169-0072, Japan

韓国700店舗に続く、日本での展開状況

東京・大阪・名古屋など主要都市を中心に、加盟店の問い合わせおよび契約を進行中！

新大久保(東京)



25.12
Open!

⋮

Coming Soon!

Yokohama Takashimaya Department POP UP | 2025.8.21~25



Avg. foot traffic (station-based): **~1.95M/day** (Yokohama Station annual ~711M)

- Direct station connection (indoor access): minimal impact from rain/heat; stable weekday peaks at lunch and after work.
- On-site consumption friendly: indoor circulation plus rest/standing spots in the mall suit a “eat-here-now” purchase behavior.



대표 K디저트 요아점, 밀요코하아 팝업 성료 "일본 전역 진출"



Shibuya MODI POP UP | 2025.10.3~13



Station area

Avg. foot traffic (station-based): **~2.8M/day** (Shibuya Station annual ~1.023B)

- Direct station connection (indoor access): minimal impact from rain/heat; stable weekday peaks at lunch and after work.
- On-site consumption friendly: indoor circulation plus rest/standing spots in the mall suit a “eat-here-now” purchase behavior.



Retail Partnerships: Negotiations in Progress

We are in active discussions for potential placements at leading theme parks, department stores, and mixed-use destinations, including Universal Studios Japan, the Tokyo Disneyland entrance food court, Fujikyu Group venues, PARCO, SHIBUYA 109, Marui (OIOI), the Minatomirai area, LaLaport, AEON LakeTown, and more.



PARCO

