

FCP Format for Exhibition and Business Meeting

FOOD
COMMUNICATION
PROJECT

■ Product Profile / Terms and Conditions

Name of Product	Hello Kitty Butter Cookies					
JAN Code			Package	Materials		
Use by date				Size/Inner Capacity	Length(cm) \times Width(cm) \times Height (cm)	Inner Capacity
Minimum Units of Delivery			Packing	Materials	23.4	18.3
Lead Time				size/Gross weight	5.2	Weight(kg)
Storage Condition	<input checked="" type="checkbox"/> Normal Temperture <input type="checkbox"/> Refrigeratin <input type="checkbox"/> Frozen		Reference Price	<input type="checkbox"/> FOB <input type="checkbox"/> CIF	Prices are valid before	
Certifications (Products/System)				*varied by terms and conditions		Price in Japanese market

Ingredients and Additives	The Place of Origin	Nutritional Facts	Ingredient Amount (Eg. X calories/100g)
Product Characteristics	Use Scenes (Usage · Recipes)		

■ Product Picture

	
	<p>Allergen (Specific Raw Materials)</p> <p></p>

■ Company's profile

Company's Name				
Annual Sales			Numbers of Employees	
Name of Representative				
Messages to Purchasers				
Website Address				
Company's Address	T			
Factory's Address	T			
Name of the Person in Charge			E-mail Address	
Phone Number			Fax Number	

写真

■ Selling Points of the production process

Pictures		

■ Information of Quality Assurance

Inspection of Products	<input type="checkbox"/> Yes <input type="checkbox"/> No	(If yes, please provide additional information about inspection)		
Hygiene Management	Production Process			
	Employees			
	Facilities and Equipments			
Emergency Response	The Contact Points	The person in charge		Phone number
	Documentation			