

■ Company's profile

Company's Name	Crestnut Products Pty Ltd Trading as Nutworks		
Annual Sales	30 million	Numbers of Employees	80
Name of Representative	Sarah Leonard		写真
Messages to Purchasers	A value-added macadamia snack designed to deliver premium positioning, higher unit pricing, and repeat purchase potential across retail and gift channels.		
Website Address	www.nutworks.com.au		
Company's Address	〒 37 Pioneer Road	Yandina, QLD, 4561, Australia	
Factory's Address	〒 As Above		
Name of the Person in Charge	Sarah Leonard	E-mail Address	sarah@nutworks.com.au
Phone Number	6175472777	Fax Number	

■ Selling Points of the production process

Product Quality & Appeal Versatile Usage

- Suitable for home snacking, sharing, gifting, foodservice and pairing with drinks.
- Great candidate for seasonal promotional displays.

Packaging & Shelf Impact

- Attractive retail packaging designed for eye-catching shelf presence.
- Options for multi-pack / gift pack formats — higher average spend.

Market & Trend Fit

- Aligns with growing demand in Japan for:
 - o Healthy, functional snacks
 - o Premium imported products
 - o Convenient and experiential food items

Supply Reliability & Export-Ready

- Established supply chain from Australia with quality assurance and certifications.
- Export packaging and labelling suitable for Japanese market (if applicable).
- Premium Australian Macadamias — globally recognized for rich flavour and quality.
- Easy-Crack Shell — unique convenience differentiator vs. traditional hard shells.

Consumer Convenience

- Effortless shell removal — enhances user experience and increases re-purchase likelihood.
- Ready-to-snack — ideal for busy lifestyles and impulse purchase situations.

Health & Nutritional Positioning

- High in healthy fats, protein, and dietary fibre — aligns with health-oriented snack trends.
- Natural and minimally processed — no artificial additives.

Pictures



■ Information of Quality Assurance

Inspection of Products	<input type="checkbox"/> Yes <input type="checkbox"/> No	(If yes, please provide additional information about inspection)			
Hygiene Management	Production Process	Flow chart available on request			
	Employees	1 QA manager			
	Facilities and Equipments	2 factories			
Emergency Response	The Contact Points	The person in charge	Justin Schulz	Phone number	6175472777
	Documentation				