

# FCP Format for Exhibition and Business Meeting



## Product Profile / Terms and Conditions

<b>Name of Product</b>	<b>Crush-It Hard Iced Tea</b>						
<b>JAN Code</b>	68747500030	<b>Package</b>	<b>Materials</b>	<b>Carton</b> (355ml X24 cans of aluminum can)			
<b>Use by date</b>	<b>365 days</b>		<b>Size/Inner Capacity</b>	Length(cm)×	Width(cm)×	Height (cm)	Inner Capacity
<b>Minimum Units of Delivery</b>	1 Container(2,500 cases)	<b>Packing</b>	<b>Materials</b>	20FT container	<b>Volume</b>	2,500 cases	
<b>Lead Time</b>	2 months from order day		<b>size/Gross weight</b>	Length(cm) ×	Width(cm) ×	Height (cm)	Weight (kg)
<b>Storage Condition</b>	<input checked="" type="checkbox"/> Normal Temperature <input type="checkbox"/> Refrigeratino <input type="checkbox"/> Frozen	<b>Reference Price</b>	<input checked="" type="checkbox"/> FOB <input type="checkbox"/> CIF	Prices are valid before	End of March 2026		
			SK,CA	50,000 CAD	Price in Japanese market	Not yet	
<b>Certifications (Products/System)</b>	SAFE FOOD FOR CANADIAN ACT RECORD OF LICENSE (expired date: 29th July 2027)						

Ingredients and Additives	The Place of Origin	Nutritional Facts	Ingredient Amount (Eg. X calories/100g )
Filtered water, tea leaves, vodka,sugar,natural flavor	Canada	*Not necessary based on Japan local regulation for alcohol	59

Product Characteristics	Use Scenes (Usage · Recipes)												
·100% original Canadian Ingredients ·Water from inter-glacial aquifer ·Liquor made from local grown grains ·Made with craftsmanship	<b>Drinking scene &amp; Target Audience</b> <table border="1"> <thead> <tr> <th>Segment</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td><b>Age</b></td> <td>20-35 years</td> </tr> <tr> <td><b>Gender</b></td> <td>Unisex, slightly skewed towards female (60%)</td> </tr> <tr> <td><b>Lifestyle</b></td> <td>Urban millennials and Gen Z with social lifestyles</td> </tr> <tr> <td><b>Occasions</b></td> <td>Home gatherings, casual hangouts, after-work drinks</td> </tr> <tr> <td><b>Preferences</b></td> <td>Low-ABV (3-6%), sweet/light flavor, trendy packaging</td> </tr> </tbody> </table>	Segment	Description	<b>Age</b>	20-35 years	<b>Gender</b>	Unisex, slightly skewed towards female (60%)	<b>Lifestyle</b>	Urban millennials and Gen Z with social lifestyles	<b>Occasions</b>	Home gatherings, casual hangouts, after-work drinks	<b>Preferences</b>	Low-ABV (3-6%), sweet/light flavor, trendy packaging
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## Product Picture

	<b>Allergen</b> (Specific Raw Materials)
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