

mountain born

ARMENIAN WINEMAKING REGIONS AND GRAPES



THE NEW ERA of WINEMAKING IN ARMENIA

In recent years, once off the radar, Armenia has experienced its winemaking renaissance reviving its viticulture and winemaking traditions and bringing back its place on the world wine map. Gradually winemaking has become one of the leading branches of the Armenian economy. New vineyards were established, and new wineries were opened every year. Today the total vineyard surface is 15,574 ha, and the number of Armenian wine producers has reached 150. there are more than 400 indigenous grape varieties, 55 of which are used in winemaking.



Armenia - The Cradle of World Winemaking

The discovery of the Areni-1 cave and its winemaking facility has had a significant impact on the history of winemaking. However, the discovery of the Areni-1 cave pushed the date of the earliest known winemaking back by over 6000 years to 4100 BC.

Wine played an important role in the ancient Armenian society, with evidence suggesting that it was used in religious rituals and as a trade commodity. The discovery of the winemaking facility also suggests that the ancient Armenians had a sophisticated knowledge of viticulture and winemaking techniques.



OUR HISTORY

ABOUT US

Noah of Areni LLC is established by one of the most renowned and oldest wine houses in Switzerland.

St. Jakobsellerei Schuler & Cie AG Schwyz (founded in 1694). In 2017, Mr. Jakob Schuler, the head of the company, set out to discover the origins of the wine culture and travelled to the Caucasus.

Our company was founded to blend Armenia's ancient winemaking traditions with modern practices. We focus on cultivating indigenous grape varieties in the Vayots Dzor region. Currently in the process of obtaining the **Green Certificate** in 2026.

Committed to organic agriculture, we produce wines that reflect rich heritage and promising future of Armenian viticulture.

OUR TEAM



**JACOB
SCHULER**

Founder



**STEPAN
AVAGYAN**

CEO, Partner



**NAREK
SANTURYAN**

Chief Operational
Officer



**PAVEL
VARTANYAN**

Chief Oenolog



**MARLEN
SIMONYAN**

Chief Agronomist



**ARAM
TANANYAN**

Security Manager

OUR TEAM



**GIACOMO
SENSI**

Agronom-Consultant



**VALENTINO
CIARLA**

Oenolog Consultant



**SONA
AVAGYAN**

Marketing
Specialst



**EMMA
MKRTCHYAN**

Sales Manager



**TOMA
VARDAPETYAN**

Accountant



**SATENIK
DANIELYAN**

Designer



**ANGELINA
SARGSYAN**

Export Manager



**ANNA
SMBATYAN**

Event Manager



OUR VINEYARDS

Our vineyards are located in Vayots Dzor region in villages Rind and Aghavnadzor. The factors considered during the selection of existing vineyards were the soils, landform, altitude, slope, aspect, nutrients, water, etc. Hence, such an approach allows growing high quality grapes, which is the main prerequisite of producing high quality wines.

The soils are volcanic, rich in sand, with inclusions of sedimentary rocks. The vineyards are situated on sloped terrain





OUR WINERY

STAINLESS STEEL TANKS

Besides the standard volume tanks, we use small ones for new experiments.

BARRELS

Armenian
French
American
Swiss

PRODUCTION VOLUME

Around 250,000 bottles.

ALTERRA WINES

B Leaf

ALTERRA WINES



**B LEAF
ARENI**



**B LEAF
VOSKEHAT**



**B LEAF
ARENI**



**B LEAF ARENI
SEMI-SWEET**



**B LEAF VOSKEHAT
SEMI-SWEET**

An aerial photograph of a vast, arid landscape. The foreground and middle ground consist of rolling hills and valleys covered in dry, brownish vegetation. A network of dirt roads or tracks crisscrosses the terrain. In the distance, a range of mountains is visible under a hazy, overcast sky. The overall color palette is muted, with various shades of brown, tan, and grey.

ARKURI

ALTERRA WINES



**ARKURI
ARENI**



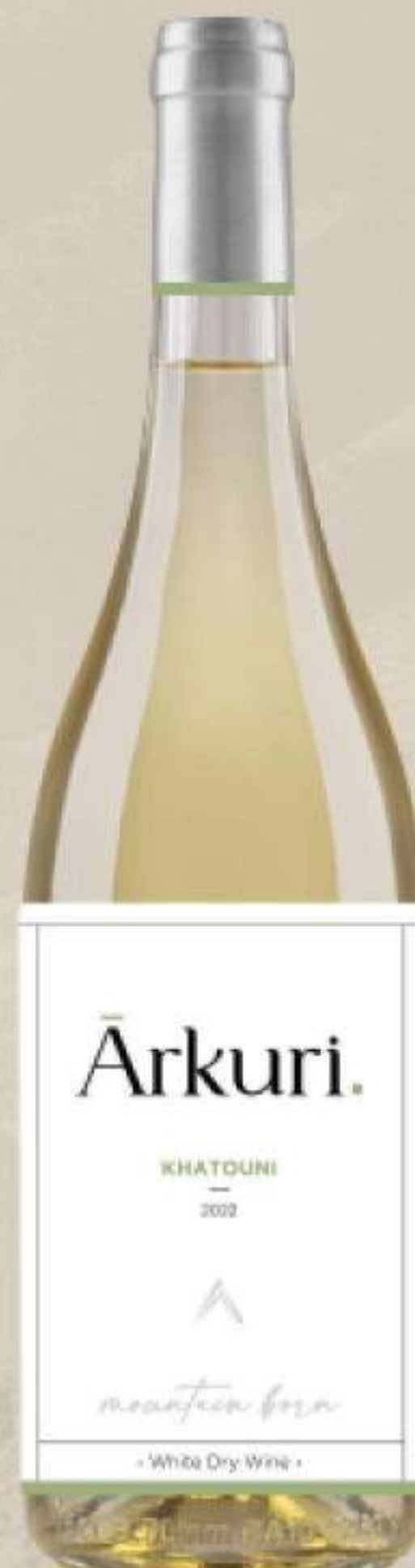
**ARKURI
TOZOT**



**ARKURI
MILAGH**



**ARKURI
ARENI**



**ARKURI
KHATOUNI**



**ARKURI
VOSKEHAT**



ARTERIA

ALTERRA WINES



**ARTERIA
ARENI/TOZOT**



**ARTERIA
VOSKEHAT/
KHATOUNI**



**ARTERIA
ARENI/TOZOT**



Pinot NOA

ALTERRA WINES

**NOA CUVÉE
RESERVE**



**NOA TOZOT
RESERVE**





**ZEB
BLANC DE
NOIR**



**NOA ARENI
RESERVE**



NOA NATURAL SWEET RESERVE



ALTERRA WINES



**NOA LIMITED
EDITION**



NOAH OF ARENI LLC

+37444776778

SARYAN 1, YEREVAN, ARMENIA



ALTERRA WINES

