



DAEHEUNG

—
「CRISPY RED DATES CHIPS」
"A CRISPY, NATURAL SNACK.
-INSTEAD OF CHIPS"
KOREAN RED DATES CHIPS
FOR GLOBAL MARKET

DAEHEUNG CO.,LTD.

NO.1 RED DATES SNACKS COMPANY



Founded: 2002

Location: Gyeongsan-si, Korea

Number of employees: 18

Product Proposal

"A CRISPY, NATURAL SNACK --- INSTEAD OF CHIPS",
CRISPY RED DATES CHIPS

Product name	Crispy Red dates Chips
Product details	<ul style="list-style-type: none"> • No.1 Korean red dates chips in the world. • 100% korean red dates, freeze dried and no additives. • Patented technology for red dates chip manufacturing. • Freeze-drying preserves nutrients while delivering an extra-crispy texture • Ideal as a healthy snack, kids' snack, or topping for yogurt and desserts • A K-dates snack expanding to global markets
Domestic	E-mart, Coupang, Twosome place, Oasis market.
Exporting	Japan, Hongkong, Singapore, US, Canada etc
USP	Patented Technology × Freeze-Dried × Global Reach
Certificate	FSSC22000, ISO22000, HACCP etc



WHY KOREAN RED DATES?



Red dates is a functional fruit known for immune support,
better sleep, and anti-aging benefits.

Korean-grown red dates are premium in quality and safe to consume.

In chip form, their natural flavor is enhanced.



KEY POINT

POINT 1 : PATENTED, KOREA'S NO.1 FREEZE-DRIED RED DATES CHIPS

It was the first domestically produced red date chips in Korea and remains the category leader. We hold patented production technology, enabling us to deliver superior taste through proprietary know-how.

The product is sold nationwide through Korea's largest retailer, E-MART, and major department stores, and is exported to six countries as "Crispy Red Date Chips."

POINT 2 : 100% CAREFULLY SELECTED KOREAN RED DATES

We use only carefully selected Korean-grown red dates to create rich, flavorful red date chips. No additives are used, and the seeds are removed before freeze-drying. This preserves their natural sweetness and delivers a light, crispy texture.

POINT 3 : OUTSTANDING FLAVOR THROUGH FREEZE-DRYING

Freeze-drying minimizes nutrient loss while preserving the fruit's natural qualities. Unlike conventional heat-drying, it enhances both the light, crispy texture and natural sweetness for a superior taste.

POINT 4 : A LEADING KOREAN RED DATE CHIP BRAND FOR GLOBAL

As a Korean-origin red date chip brand, it is exported to six countries worldwide. With steady year-on-year growth, it leads Korea's red date export category.



OPERATIONAL PROPOSAL SKU



Red dates chips 40g



Red dates chips 80g



Red dates chips 220g



Red dates chips
12g * 10EA



Red dates chips with almonds
15g * 10EA

We offer OEM solutions, including large-format packages, for all retail channels.

PROVEN ONLINE & OFFLINE SALES AND REVIEWS



BEST

자연트리 생생대추 슬라이스 동결건조 국산 대추칩 대추과자 220g, 1개
₩22,500원
22% 17,500원 (100g당 7,954원)
₩3,000원
★4.87 · 리뷰 504



2

4개

생생대추 국산 동결건조 대추칩, 220g, 4개
90,000원
20% 71,500원 (100g당 8,125원)
로켓배송 내일(수) 도착 보장
무료배송
★★★★★ (393)
최대 3,575원 적립



인기 BEST

주간배송

[국내산] 생생대추 (80g)
5,980원
100g당 7,475원
★ 4.8 | 869건
4만+ 무료배송



17%

국산 생생대추 슬라이스(1봉/80g)
6,400원 7,800원
★5.0 리뷰 88
오아시스배송



Korea's No.1 domestic red date chip brand, "SengSeng," is sold through major offline retail channels.

It also receives a large number of positive reviews and high ratings across multiple online platforms.

PROVEN ONLINE & OFFLINE SALES AND REVIEWS

The logo for emart, featuring a lowercase 'e' in orange and 'mart' in a dark grey sans-serif font.The logo for JAJU, consisting of the letters 'JAJU' in a bold, black, sans-serif font.The logo for OASiS, with each letter of 'OASiS' inside a green circle.The logo for HBAF, featuring the letters 'HBAF' in a bold, yellow, 3D-style font with a brown outline.

PARIS BAGUETTE

Korea's No.1 domestic red date chip brand,
"SengSeng," is sold through major offline retail channels.

It also receives strong reviews and high ratings across multiple online platforms.



WHY GLOBAL MARKET?

WHY KOREAN RED DATE CHIPS ARE IDEAL FOR GLOBAL MARKETS

BACKGROUND OF THE PRODUCT PROPOSAL

Your Ideal Manufacturing Partner

- We are the specialized manufacturer in red date chips with many years of production expertise.
- We offer flexible OEM solutions, including variations in size, formulation, and packaging.
- Our products align well with your product portfolio and can create strong synergy within your assortment.

Growing Demand for Healthy Snacks

- Demand is growing for snacks made from natural ingredients without added sugar or artificial additives.
- Red dates are a versatile fruit that fits well into everyday healthy snacking.
- Freeze-drying allows the natural value of the ingredient to be delivered in its purest form.

Stable Supply and Risk Management

- Produced under FSSC 22000 and HACCP-certified systems to ensure food safety and quality.
 - Backed by over 10 years of global OEM experience, meeting the standards of major international retailers.
 - A reliable long-term OEM partner aligned with your brand strategy.
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Thank you !

A Crispy, Natural Snack --- Instead of Chips.

Crispy Red dates Chips!

DAEHEUNG CO.,LTD., CEO ,TAEIK, JEON

