

Wispy

The Art of Gentle Flavor





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Wispy was born from the belief that flavor is more than taste — it's a moment, a feeling, a journey. From the wind-swept hills where oregano grows wild under the Mediterranean sun, to ancient kitchens where spice was poetry, we carry forward a legacy.

At the heart of Wispy lies a woman — not just a chef, but a muse carved from stone, timeless and strong. Her graceful hand, caught mid-motion, releases a whisper of spices — the quiet power of flavor in its purest form. We source our herbs and blends with obsessive care, traceable to the field, dried naturally, ground with precision, and packed with purpose. Our 225cc flip flops, unique grinders and 1000cc blends aren't just products — they're tools of flavor, crafted for the passionate cook and the culinary artist alike.

Whether you're a five-star kitchen or a home cook chasing Sunday comfort, Wispy promises one thing:

**SPICES THAT SPEAK
CLEARLY
HONESTLY
DELICIOUSLY**

In every sprinkle, a story...

**In every aroma,
a memory...**





**From the
Roots of
Anatolia
to the
Taste of
Today**





A journey that began with a single pinch
now reaches tables beyond borders.

HEADQUARTERS / PRODUCTION FACILITY

Velibaba Spice was established in 1981 with the vision of becoming a strong and reliable brand in its field. It has evolved into a pioneering institution that steers the sector throughout the years enjoying the fruits of it's hard work and dedication.



About Us

It is a teamwork process that requires knowledge, experience and effort. Our company has been proudly representing our country in the field for years with a professional approach in all processes from production to packaging and delivery with herbs, spices and unique blends of spices. It produces private labels for many domestic and foreign brands, other than our own brands both Velibaba and Wispy and various packaging options, based on our manufacturer identity.

Velibaba Spice has been operating in the fields of spice production, sales and marketing since 1981. Velibaba Spice, which continues its business life as a family company under the management of it's third generation, makes agreements service, in terms of quality, pricing and consistency to valuable companies by producing spices that are cultivated in the healthiest way with great care. It aims to provide first-class service in terms of quality, price and continuity to valuable companies in the country and abroad, with which it cooperates, by producing spices that are grown in the healthiest way with great care from the field to the last stage, starting from their most natural state.





Herbs and Spices

Flip Top Jar 225 cc

The Cap That Preserves the Soul of Spices

In Wispy Herbs & Seasonings products, the flip-top cap stands out with its elegant, one-hand opening design.

By minimizing air contact each time it's opened, it locks in the hidden aromas and natural freshness of spices, keeping their flavor as vibrant as the first day.

It provides strong protection against moisture, spills, and external factors, safeguarding quality at all times.

Offering true practicality, the cap opens and closes with a single motion—without being completely removed—turning everyday use into a refined experience.



Cajun Seasoning

Product code: VBP11

Net Weight: 150gr / 5,3 oz



Barbecue Seasoning

Product code: VBP08

Net Weight: 130gr / 4,6 oz



Taco Seasoning

Product code: VBP10

Net Weight: 100gr / 3,53 oz



Fajita Seasoning

Product code: VBP12

Net Weight: 100gr / 3,53 oz



Mediterranean Herbs Seasoning

Product code: VBP07

Net Weight: 80gr / 2,8 oz



Pizza Seasoning

Product code: VBP09

Net Weight: 100gr / 3,53 oz



Herbs and Spices

Authentic Textures and Bold Aromas

Handpicked from nature and gently dried to preserve their vibrant color and essential oils, our herbs and spices deliver bold aromas and authentic taste. From earthy flakes to fine powders, each grain adds depth, character, and a touch of culinary magic.



Herbs and Spices Grinder

Freshness Unlocked, Flavor Revealed

In Wispy Herbs & Seasonings products, the premium grinder preserves the full essence of spices until the very moment of use.

By keeping herbs and spices whole, it minimizes contact with air and moisture. When freshly ground, their natural oils and aromas are released, bringing vibrant taste and rich fragrance directly to your dishes.

With its durable and ergonomic design, the grinder ensures effortless use. The one-hand mechanism provides both speed and convenience in the kitchen.

More than just a tool, it is a refined solution that carries the true soul of spices to your table.



Black Peppercorns

Product code: VB-240625-45

Net Weight: 170gr / 6,0 oz



Rainbow Peppercorns

Product code: VB-240625-50

Net Weight: 165gr / 5,8 oz



Seafood Seasoning

Product code: VB-240625-49

Net Weight: 280gr / 9,9 oz



Violet Sea Salt

Product code: VB-240625-47

Net Weight:



Meat Seasoning

Product code: VB-240625-43

Net Weight: 2200gr / 7,8 oz



Mediterranean Sea Salt

Product code :VB-240625-46

Net Weight: 330gr / 11,6 oz



Garlic Sea Salt

Product code: VB-240625-44

Net Weight: 270gr / 9,5 oz



Onion Garlic Sea Salt

Product code: VB-240625-48

Net Weight: 245gr / 8,6 oz

A circular ring of sea salt crystals is arranged on a light blue background. The crystals are white and have a coarse, sparkling texture. The ring is centered in the image, and the background is a solid, light blue color.

Sea Salt

Natural Crystals, Pure Flavor.

Harvested from the sea and naturally crystallized under the sun, sea salt preserves its rich minerals and authentic flavor. Its coarse, sparkling crystals add both texture and depth, elevating every dish with a touch of purity.



Herbs and Spices For HoReCa

Freshness, From Daily Use to Bulk Storage

The 1000 cc large-capacity package is ideal for bulk use and long-term storage. In professional kitchens, restaurants, or high-consumption settings, it preserves the authentic quality of spices as fresh as the very first day.

With its flip-flop cap design, it opens and closes effortlessly with one hand, minimizing air contact at every use to safeguard freshness and aroma for longer.

Whether you seek secure storage for heavy use or everyday practicality, Wispy delivers the smartest packaging solutions for all herbs and spices!



Oregano

Product code: VBP01

Net Weight: 100gr / 3,53 oz



Sumac

Product code: VBP06

Net Weight: 450gr / 16 oz



Bay Leaves

Product code: VBP02

Net Weight: 30gr / 1,06 oz



Rosemary

Product code: VBP04

Net Weight: 250gr / 9 oz

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Velibaba Spice

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