



# HONEYCOMB CASSETTE (150G MIN)

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Premium Western Australian raw honeycomb, unprocessed and made by bees directly in the hive, showcasing honey in its purest natural form.

# PRODUCT DETAILS

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## INGREDIENTS:

100% Australian raw honeycomb (honey + natural beeswax), unprocessed

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## SALES POINTS:

- 100% raw, unprocessed honeycomb direct from the hive
  - Naturally encased in edible beeswax
  - No additives, heating, or filtration
  - Pure expression of Australian honey in its natural form
  - Fully traceable and sustainably harvested
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# USAGE & TARGET MARKETS

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## USAGE SCENES:

- Cheese and gourmet platters
- Desserts and baking
- Breakfast
- Tea accompaniment
- Premium gifting
- Luxury presentation

## TARGET BUYERS:

- Premium food importers
- gourmet and specialty retailers
- department store food halls (depachika)
- hospitality and luxury foodservice
- specialty cheese and delicatessen distributors
- premium gift retailers

## EXPIRATION DATE:

Best before 3 to 5 years from production date.

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# PRICING & CERTIFICATIONS

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## MSRP:

- ¥4,200 (Excl. Tax)
- ¥4,620 (Incl. 10% Tax)

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## COUNTRIES OF TRADE:

- Australia and Singapore

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## CERTIFICATIONS:

- HACCP
- GMP
- Batch-traceable TA35+
- B-Qual Australia Accreditation
- Australian Export Certification
- Certificate of Origin



**SPECIALTY FOOD  
SERVICE**



**DIRECT FROM  
THE HIVE**



**PREMIUM  
HOSPITALITY**



**PURE FROM  
NATURE**