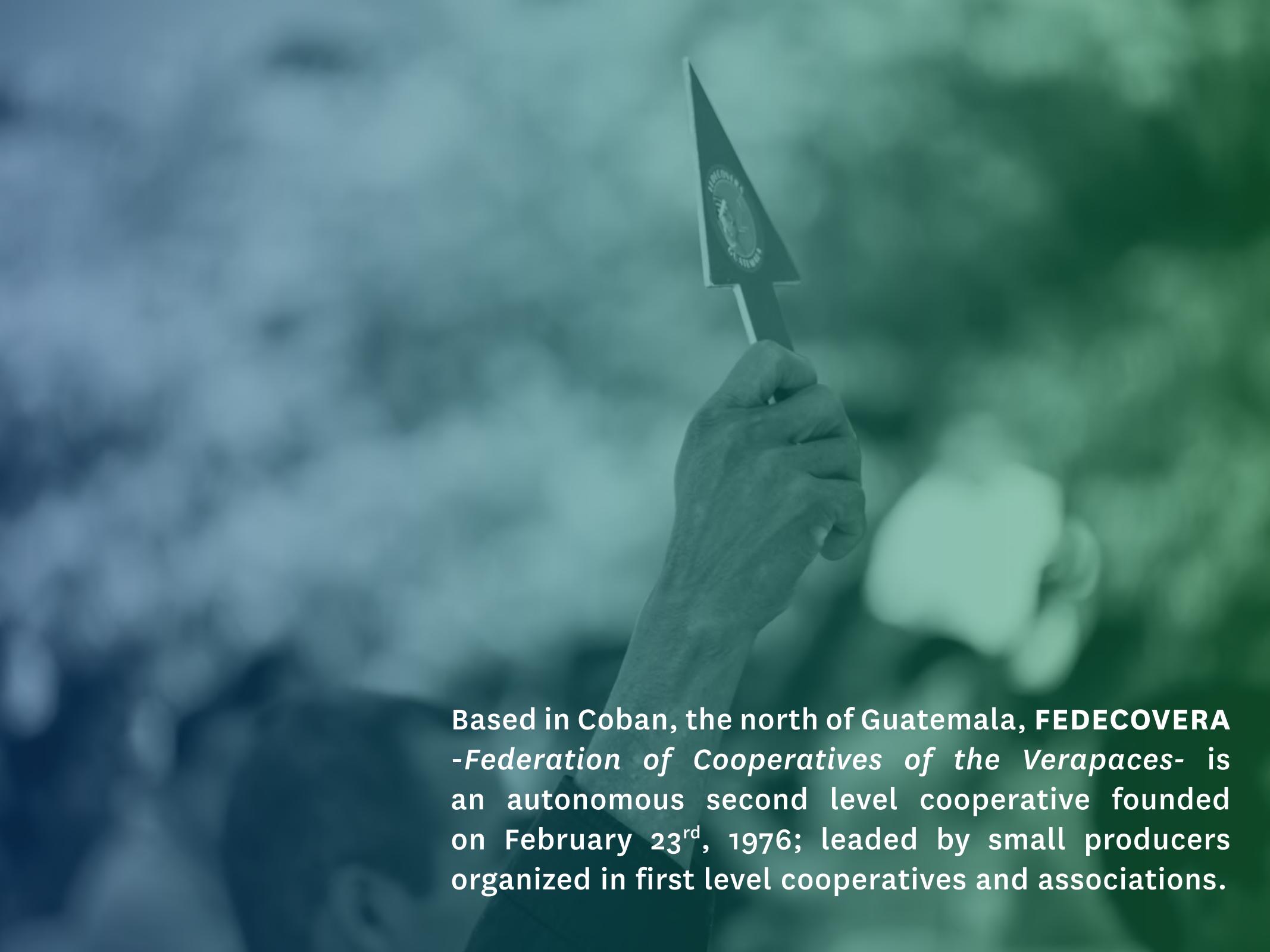


# COCOA BEANS



**FEDECVERA**  
GUATEMALA  
*Mayan traceability*

A person's hand is visible, holding a small, dark green flag or banner. The flag features a circular emblem in the center, which appears to be a logo or seal, possibly related to the organization mentioned in the text. The background is a blurred outdoor setting, likely a field or rural area.

Based in Coban, the north of Guatemala, **FEDECVERA** -*Federation of Cooperatives of the Verapaces*- is an autonomous second level cooperative founded on February 23<sup>rd</sup>, 1976; leaded by small producers organized in first level cooperatives and associations.



We are dedicated to build a better future day by day, with shared benefits throughout our value chains by:

- Ensuring a sustainable supply chain of high quality products that directly benefits both small-scale farmers and consumers.
- Promoting environmental sustainable production practices that maintain and increase biodiversity and crop diversification.
- Empowering small-scale farmers to develop strong and prosperous producing communities.
- Incorporate into all policies three essential components: **social, economic and environmental**.

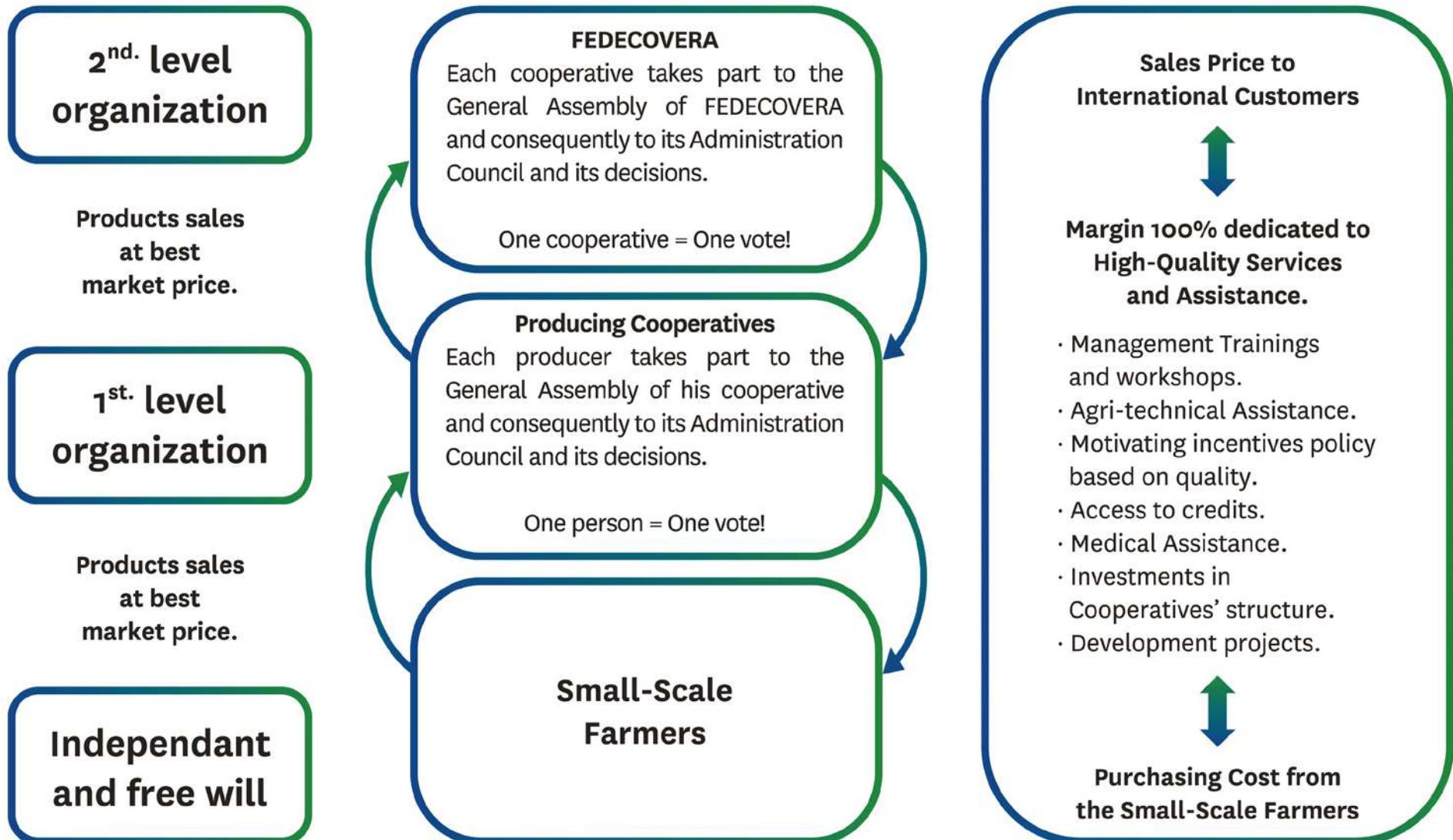
Our results are spoken:

- 8 value chains: cardamom, allspice, coffee, cocoa beans, turmeric, black tea, essential oils and sustainable forestry development.
- 1st. Organic Cardamom and Allspice producer, processor and exporter in the world.
- Global business experience, exporting to the 5 continents.
- 2 industrialization plants: 1 located in the city of Cobán, Alta Verapaz state and the other located in El Rancho Village, El Progreso state.
- 33,000 producing families gathered in 42 cooperatives and more than 120 Associations.
- Consequently, FEDECVERA pursues to improve the livelihood of more than 180,000 people.

# Our Location



# The Real Social, Economic, Inclusive and Environmental Business Model



FEDECVERA'S objective is to improve farmer's livelihoods by offering them the tools they need to produce more and better in order to access the highest quality international markets.

# Values and Engagements

**4**

VALUES



**Human livelihoods as a focus:**  
We act for the Human well-being.



**Customer as a partner:**  
We deliver satisfaction to build very long-term business relationships.

**3**

ENGAGEMENTS



**High-quality products and services.**



**Build a bridge between producers and customers.**



**Act for better living conditions.**

FEDECVERA'S primary objective as an organization is to unite its leadership and utilize its managerial expertise to offer effective services to strengthen the fundamental skills of its members in general and of its associates in particular.

# COCOA BEANS



Known as the drink of the Gods, our prehistoric ancestors were already using the grain in rituals to the Gods and ceremonies of the elite, reaching to used it even as an element of exchange.

FEDECVERA, aware of the need to recover our Maya culture, supports small-scale farmers and encourages the cultivation of the best Cacao of the world.

## Botanical name

*Theobroma cacao*

## Product description

The cacao tree is grown in the tropics in a band between 10°C-20°C north and south of the equator. The Cacao Bean is the dried and fully fermented fatty seed of cacao tree fruit. The flavor of the cacao variety beans it depends on the soil, temperature, sunshine and rainfall.

*Unique “Acriollado Single Origin” Cocoa Beans, as no other in Guatemala...*

The Cocoa Trees of our small-scale farmers are very ancient material with its origins from the trees of the Mayan people; these trees mixed by nature during several decades produce a unique mix of Criollo and Trinitario material, we call it “Acriollado”, this makes our quality naturally unique, and most importantly, produced 100% by small-scale farmers indigenous people from Mayan Q’eqchi ethnicity, grown in Cahabón, a small town in Alta Verapaz state, located to the north of Guatemala, an area very well known for the high quality of the cocoa beans.

## Certifications



# **Quality Commitment, Organic and Fairtrade Production**

Quality is everybody's commitment and we comply with all internal and external food safety, regulatory and quality requirements.

Our Quality Policy summarizes our passion for excellence.

We build trust by offering products and services that match customer expectation and preference.

We continuously challenge ourselves in order to constantly improve and achieve the highest levels of quality.

FEDECOVERA's practices are based on the respect of the Nature. We promote an agriculture that will never damage our nature and environment. Our Agri-Technicians are training our cooperatives according to natural practices, using no pesticides and no chemicals.

Consequently, FEDECOVERA could be proud to:

- Sell only natural products;
- Protect the health of its producers and of its consumers;
- Act for a sustainable environment and a sustainable production.

In 2002, we started to certify our products to get the Label Organic. All FEDECOVERA products are cultivated based on natural best practices, even if all the cooperatives do not have the Certification Organic today.

Since our foundation, our Philosophy has been THE REAL SOCIAL BUSINESS, a sustainable supply chain that delivers the best agricultural products to the most demanding markets globally, with a direct trade line between Grower – Customer.

As part of our continuous improvement, FEDECOVERA obtained the Fairtrade Certification, granted by FLOCERT.

Our Cocoa Beans are Organic, Kosher and Fairtrade Certified.

**Contact Us:**

**Tel.** (502) 7929-1717

**Email:** gdelgado@fedecovera.com

**Visit our Website**

[www.fedecovera.com](http://www.fedecovera.com)



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