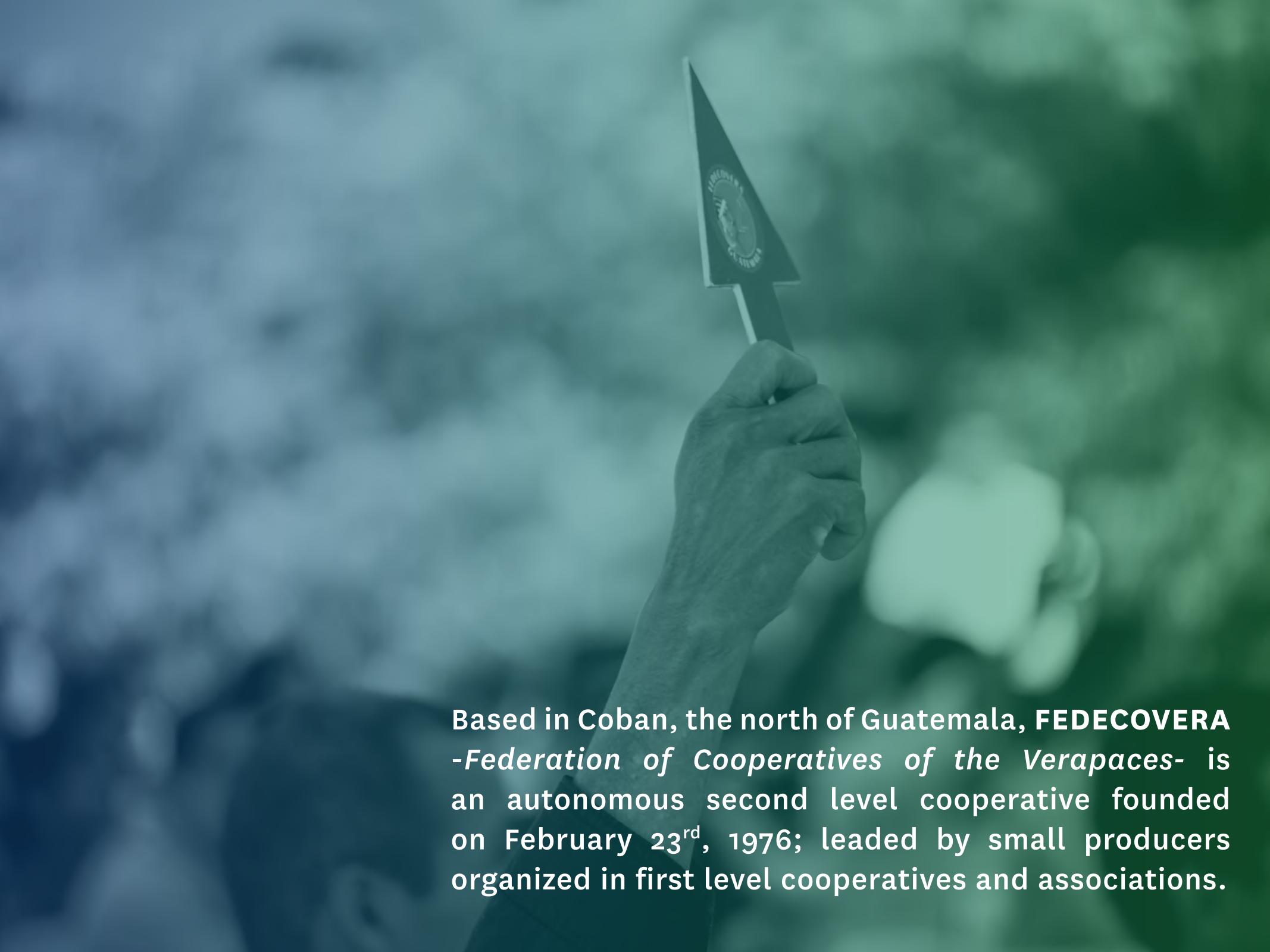


# COFFEE



**FEDECVERA**  
GUATEMALA  
*Mayan traceability*



Based in Coban, the north of Guatemala, **FEDECVERA** -*Federation of Cooperatives of the Verapaces*- is an autonomous second level cooperative founded on February 23<sup>rd</sup>, 1976; leaded by small producers organized in first level cooperatives and associations.



We are dedicated to build a better future day by day, with shared benefits throughout our value chains by:

- Ensuring a sustainable supply chain of high quality products that directly benefits both small-scale farmers and consumers.
- Promoting environmental sustainable production practices that maintain and increase biodiversity and crop diversification.
- Empowering small-scale farmers to develop strong and prosperous producing communities.
- Incorporate into all policies three essential components: **social, economic and environmental**.

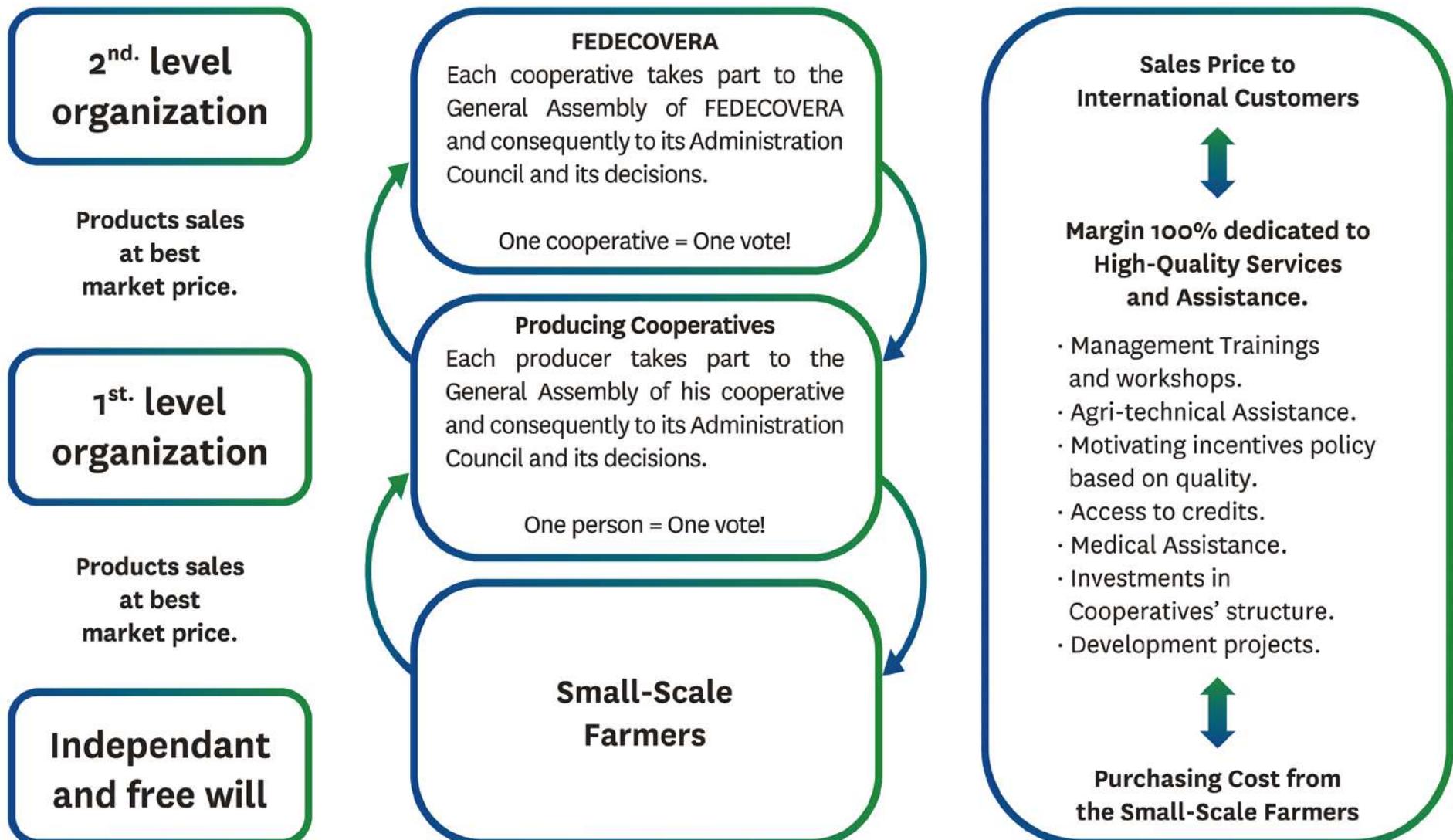
Our results are spoken:

- 8 value chains: cardamom, allspice, coffee, cocoa beans, turmeric, black tea, essential oils and sustainable forestry development.
- 1st. Organic Cardamom and Allspice producer, processor and exporter in the world.
- Global business experience, exporting to the 5 continents.
- 2 industrialization plants: 1 located in the city of Cobán, Alta Verapaz state and the other located in El Rancho Village, El Progreso state.
- 33,000 producing families gathered in 42 cooperatives and more than 120 Associations.
- Consequently, FEDECVERA pursues to improve the livelihood of more than 180,000 people.

# Our Location



# The Real Social, Economic, Inclusive and Environmental Business Model



FEDECVERA'S objective is to improve farmer's livelihoods by offering them the tools they need to produce more and better in order to access the highest quality international markets.

# Values and Engagements

**4**

VALUES



**Human livelihoods as a focus:**  
We act for the Human well-being.



**Customer as a partner:**  
We deliver satisfaction to build very long-term business relationships.

**3**

ENGAGEMENTS



**High-quality products and services.**



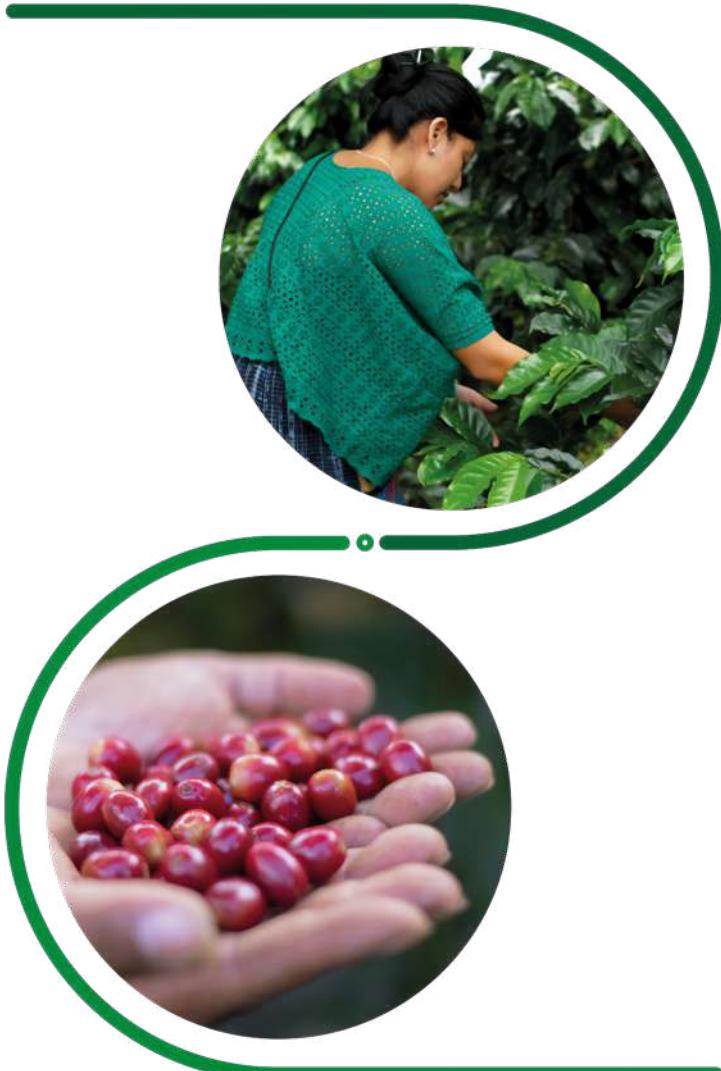
**Build a bridge between producers and customers.**



**Act for better living conditions.**

FEDECVERA'S primary objective as an organization is to unite its leadership and utilize its managerial expertise to offer effective services to strengthen the fundamental skills of its members in general and of its associates in particular.

# COFFEE



Coffee cultivation is one of the main activities in FEDECVERA, being developed on twenty-four cooperatives, having a coffee park of more than one thousand five hundred hectares, all under agroforestry systems, directly benefitting more than seventeen thousand small producers members and indirectly benefitting more than one hundred thousand people.

Thanks to more than 46 years of strong coffee expertise FEDECVERA produces, process and exports Guatemalan Coffee recognized as one of the best origins in the world that goes beyond its customers' expectations, organic certified and non-organic of the highest quality.

## Botanical name

*Coffea arabica*

## Product description

Because of the diversity of our micro-climates, Guatemala offers coffee from different regions very well recognized and demanded in the globe. FEDECVERA produces coffee from the Region of Cobán, located in the north of Guatemala, because it is grown in the tropical-template rainforest we called it “Rainforest Cobán” delivering unique organoleptic characteristics in every cup.

## Coffee Varieties

Bourbon, Caturra, Catuaí, Sarchimor and Anacafe 14.

## Grade

Strictly Hard Bean (SHB)

## Coffee Processes

- Washed
- Natural\*
- Honeys\*
- Micro-lots\*

\*Produced only against demand.

## Certifications



# OUR PRESENTATIONS



**Bulk presentation**



**Green coffee bean:**

From 30 Kg up to 69Kg bags.



**Roasted Coffee beans:**

From 30 Kg up to 69 Kg bags.



**Ground Roasted Coffee:**

From 30 kg up to 69 Kg bags.



**Our brand presentation**



**Roasted Coffee beans:**

400 g pouch.



**Ground Roasted Coffee:**

400 g pouch.



**Ground Roasted Coffee with a touch of Cardamom:**

400 g pouch.



# Coffee Tourism Experience, The Success Story of Chicoj Cooperative

Close to the city of Coban, the Chicoj Cooperative enjoys a very good position to diversify its income and business. The members of the cooperative decided to create their own Touristic Tour, named the Chicoj Coffee Tour, and well-known in the area.

The Chicoj Coffee Tour offers a 3-hours- visit to tourists, students, associations coming from Guatemala and abroad. Thanks to FEDECOVERA's help, this project became real in 2005. This Tour is promoted in the Touristic agencies of Coban and allows the Cooperative to share their coffee culture with more people.



# **Quality Commitment, Organic and Fairtrade Production**

Quality is everybody's commitment and we comply with all internal and external food safety, regulatory and quality requirements.

Our Quality Policy summarizes our passion for excellence.

We build trust by offering products and services that match customer expectation and preference.

We continuously challenge ourselves in order to constantly improve and achieve the highest levels of quality.

FEDECOVERA's practices are based on the respect of the Nature. We promote an agriculture that will never damage our nature and environment. Our Agri-Technicians are training our cooperatives according to natural practices, using no pesticides and no chemicals.

Consequently, FEDECOVERA could be proud to:

- Sell only natural products;
- Protect the health of its producers and of its consumers;
- Act for a sustainable environment and a sustainable production.

In 2002, we started to certify our products to get the Label Organic. All FEDECOVERA products are cultivated based on natural best practices, even if all the cooperatives do not have the Certification Organic today.

Since our foundation, our Philosophy has been THE REAL SOCIAL BUSINESS, a sustainable supply chain that delivers the best agricultural products to the most demanding markets globally, with a direct trade line between Grower – Customer.

As part of our continuous improvement, FEDECOVERA obtained the Fairtrade Certification, granted by FLOCERT.

Our Coffee is Organic, Kosher and Fairtrade Certified.

## Contact Us:

**Tel.** (502) 7929-1717

**Email:** gdelgado@fedecovera.com

## Visit our Website

[www.fedecovera.com](http://www.fedecovera.com)



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