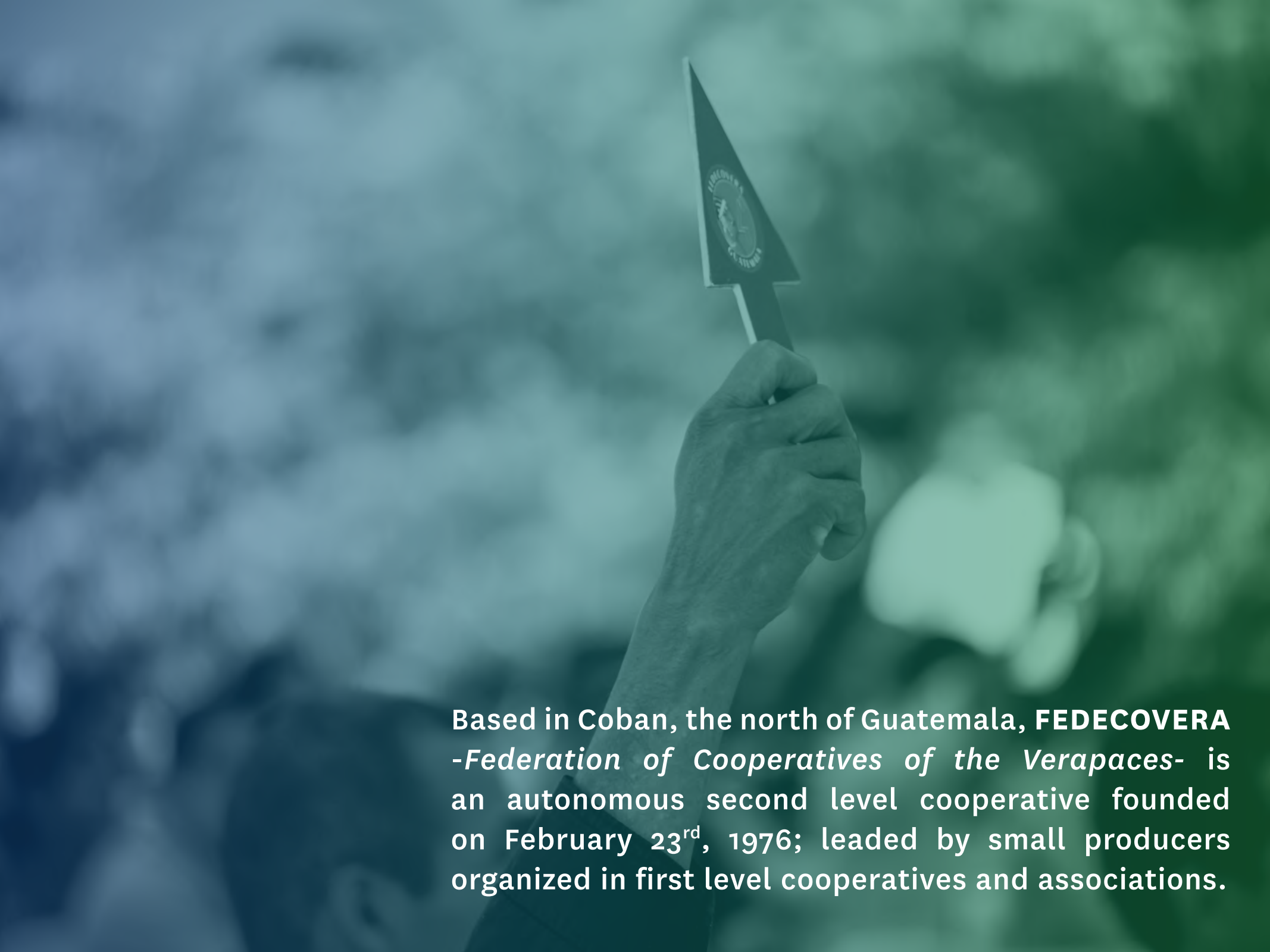


TURMERIC



FEDECOVERA
GUATEMALA
Mayan traceability

A hand holding a small flag with a circular logo, set against a blurred background of people and foliage. The flag is dark with a light-colored circular emblem in the center. The background is a soft-focus scene of a crowd of people, with some individuals wearing light-colored clothing. The overall image has a greenish-blue tint.

Based in Coban, the north of Guatemala, **FEDECOVERA** -*Federation of Cooperatives of the Verapaces*- is an autonomous second level cooperative founded on February 23rd, 1976; leaded by small producers organized in first level cooperatives and associations.



We are dedicated to build a better future day by day, with shared benefits throughout our value chains by:

- Ensuring a sustainable supply chain of high quality products that directly benefits both small-scale farmers and consumers.
- Promoting environmental sustainable production practices that maintain and increase biodiversity and crop diversification.
- Empowering small-scale farmers to develop strong and prosperous producing communities.
- Incorporate into all policies three essential components: **social, economic and environmental**.

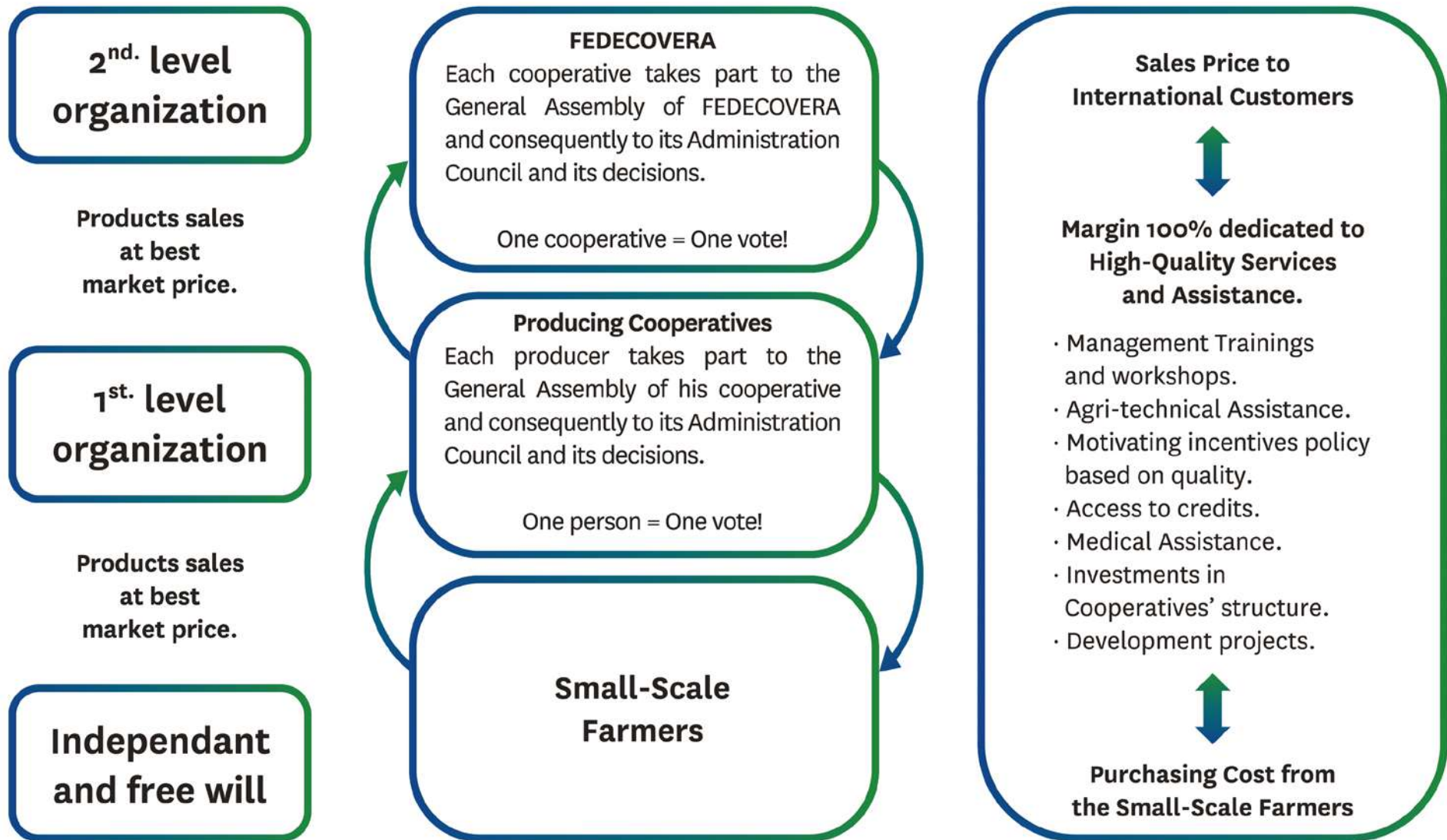
Our results are spoken:

- 8 value chains: cardamom, allspice, coffee, cocoa beans, turmeric, black tea, essential oils and sustainable forestry development.
- 1st. Organic Cardamom and Allspice producer, processor and exporter in the world.
- Global business experience, exporting to the 5 continents.
- 2 industrialization plants: 1 located in the city of Cobán, Alta Verapaz state and the other located in El Rancho Village, El Progreso state.
- 33,000 producing families gathered in 42 cooperatives and more than 120 Associations.
- Consequently, FEDECOVERA pursuits to improve the livelihood of more than 180,000 people.

Our Location



The Real Social, Economic, Inclusive and Environmental Business Model



FEDECOVERA'S objective is to improve farmer's livelihoods by offering them the tools they need to produce more and better in order to access the highest quality international markets.

Values and Engagements

4

VALUES



Human livelihoods as a focus:
We act for the Human well-being.



Customer as a partner:
We deliver satisfaction to build very long-term business relationships.



Earth and nature as a gift:
We protect and improve the environment and the biodiversity.



Integrity, Fairness and Independence as guidelines:
We always strive to do the right things, independently.

3

ENGAGEMENTS



High-quality products and services.



Build a bridge between producers and customers.



Act for better living conditions.

FEDECOVERA'S primary objective as an organization is to unite its leadership and utilize its managerial expertise to offer effective services to strengthen the fundamental skills of its members in general and of its associates in particular.

TURMERIC



Turmeric is known as “The Golden Spice” and is an herbaceous plant that is cultivated in undergrowth conditions of easy adaptation to the agroforestry systems, adding up to our continuous effort to generate a positive impact in the conservation of the biodiversity and reinforcing our commitment in the fight against climate change.

FEDECOVERA promotes the proactive participation of young women and men from the cooperatives, with this end in mind, the Turmeric cultivation project was developed and implemented, becoming one of the eight value supply chains; thus, managing to diversify the crops and improve the economic income of the member cooperatives.

Botanical name

Curcuma longa L.

Product description

Herbaceous specie whose aerial stems can reach one meter height and produces both a flower (which can be of different colors) and a rhizome or stem that is found underground. The rhizome has an appearance similar to ginger and it is the part of the plant processed to produce the turmeric for consumption.

Our Turmeric contains between 4-6% of curcumin (turmeric acid) and a content of essential oil between 5-10%.

Value Services

Milling and Steam sterilization services can be provided directly at origin.

Certifications



Quality Commitment, Organic and Fairtrade Production

Quality is everybody's commitment and we comply with all internal and external food safety, regulatory and quality requirements.

Our Quality Policy summarizes our passion for excellence.

We build trust by offering products and services that match customer expectation and preference.

We continuously challenge ourselves in order to constantly improve and achieve the highest levels of quality.

FEDECOVERA's practices are based on the respect of the Nature. We promote an agriculture that will never damage our nature and environment. Our Agri-Technicians are training our cooperatives according to natural practices, using no pesticides and no chemicals.

Consequently, FEDECOVERA could be proud to:

- Sell only natural products;
- Protect the health of its producers and of its consumers;
- Act for a sustainable environment and a sustainable production.

In 2002, we started to certify our products to get the Label Organic. All FEDECOVERA products are cultivated based on natural best practices, even if all the cooperatives do not have the Certification Organic today.

Since our foundation, our Philosophy has been THE REAL SOCIAL BUSINESS, a sustainable supply chain that delivers the best agricultural products to the most demanding markets globally, with a direct trade line between Grower – Customer.

As part of our continuous improvement, FEDECOVERA obtained the Fairtrade Certification, granted by FLOCERT.

Our Turmeric is Organic, Kosher and Fairtrade Certified.

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