

# Benope

- 🏠 33, Sorae-ro 687beon-gil, Namdong-gu, Incheon, B1-3F, South Korea
- 📞 070-7764-0701
- ✉️ benope@benope.com
- 🌐 <https://benope.com>

Product Brochure

# Benope



**When you had to restrain yourself for the sake of health.**

**With BENOPE, you don't have to hold back anymore!**

**Enjoy Today, Stay Healthy Tomorrow**  
**Endless Happiness with Benope**

### **Our Commitment to Sustainable Nutrition & Diet**

1. We continuously research and develop innovative products in our HACCP-certified facility, bringing you something that didn't exist in the market before.
2. Instead of flashy marketing slogans, we prioritize high-quality ingredients and balanced nutrition, ensuring true satisfaction.
3. We create delicious products that make healthy eating and dieting an enjoyable experience.

# Benope, Our Journey So Far

A path that began with a single word – “Joy”



## 2020

- 자체 공장을 시작으로 베노프 설립  
Starting with its own small factory, Benope is set up
- 국내최초 단백질 20g 고단백 프로틴바 출시  
Korea's first 20grams of protein bar to be released
- 비건/저당 베이커리 브랜드 '베노프베이커리' 출시  
Vegan/Low sugar Bakery Brand 'Benope Bakery' Launched

## 2021

- 전체 브랜드 통합, 주식회사 베노프하우스 법인 설립  
Integrating All Brands, Establishing Benopehouse Corporation
- 130평 규모 HACCP 공장 이전  
Relocation to HACCP certified plant factory
- OEM 신규 고객사 제품 위탁생산 시작(롯데, 윙잇, 디저틴바등)  
Starting OEM customers' products(Lotte, Wingeat, Dessertinbar, etc.)

## 2022

- 신용보증기금 NEST펀드 11기 선정  
Credit Guarantee Fund NEST 11th selected

## 2023

- 240평 규모 HACCP 공장 확장 이전  
HACCP factory expansion relocation
- 신용보증기금 Seed 투자 유치  
Attracting Seed investment from Credit Guarantee Fund
- 글로벌 원료사 'Glanbia' R&D 기술 교류로 제품개발  
Develop products through global raw material company 'Glanbia' R&D technology exchange
- AT센터 업무협업하여 미국 수출 진행  
Export to USA with AT Center business cooperation

## 2024

- 동남아/일본/중국 수출 진행  
Export to Southeast Asia/Japan/China
- 단백질쉐이크쉐이커즈 신제품 8종 런칭  
Protein Shake Shakers Launch 8 New Products
- 지그재그/에이블리 제품 출시, 푸드 전체 1위 달성  
Zigzag/Ably Products Launch, Top Food Ranked Overall
- 월 매출 5억원 달성  
500,000,000 won in monthly sales record

# Partnership

## Partners



바르닭



## Channels



kakaotalk ✨ 선물하기



## MOU/Suppliers



주식 회사 | 동서

오리온

# Soft Bar - 10 Varieties

01

## Korea's First 20g Protein Bar



Does high protein always mean hard and tough? With BENOPE's unique technology, our bars are softer and chewier! Enjoy a variety of flavors that suit your taste.

## Key Sales Point

1. 20g of protein, equivalent to one chicken breast
2. Soft texture that stays tender over time
3. Low sugar content (around 2g), using allulose
4. Rich dietary fiber (about 14g), equivalent to four apples
5. Premium protein sources: WPI, ISP for optimal nutrition
6. Individually wrapped for a convenient, nutritious snack

## Product Specifications

Type	Processed food
Net Weight	60g per piece
Packaging	10 bars per box
Material	Polypropylene (inner layer)
Size	Individual : 155x60x15mm Box : 175x125x95mm
Shelf Life	12 months
Storage	Room temperature

# Soft Bar - 10 Varieties

01



## Soft Bar Cacao

A chocolate-bar protein bar with a rich cacao and chocolates for an indulgent experience.

Ingredients Cacao Chocolate Chunk



## Soft Bar Rice Cracker

The nutty and sweet taste of rice, the essence of traditional Korean flavors.

Ingredients Rice



## Soft Bar Cookies & Cream

A combo of crispy cookies and smooth cream, the sweetness of classic cookies & cream

Ingredients Cookies Cream



## Soft Bar Berry Berry Cheesecake

A combo of Danish cheese with the sweetness of blueberries and raspberries.

Ingredients Blueberry Raspberry Cheese



## Soft Bar Chocolate Caramel

A luxurious a deep chocolate base enhanced with a rich caramel aroma

Ingredients Cacao Caramel Powder



## Soft Bar Green Tea

A perfect blend of sweet and slightly bitter matcha with a smooth milk base

Ingredients Greentea



## Soft Bar Peanut Butter

Made with chunky peanut butter and peanuts, maximizes the nutty, flavor of peanut butter.

Ingredients Peanut butter Peanut



## Soft Bar Roasted Sweet Potato

Rich and naturally sweet flavor of roasted sweet potatoes

Ingredients Sweet potato



### Soft Bar Injeolmi

The authentic nutty flavor of injeolmi, offering a soft yet flavorful bite.

Ingredients Roasted Soybean



### Soft Bar Black Sesame

Made with rich black sesame powder, A perfect choice for those who love tradition

Ingredients Black sesame



### Soft Bar Variety Pack

Enjoy all 10 unique flavors in one pack!  
Including one bar of each flavor  
(Assorted type)

10 bars (1 of each flavor) per pack

# Protein Shakes 600g

02

## Crunchy Topping Cereal Shake



Indulge in a deliciously crunchy cereal shake with sweet toppings that not only enhance flavor but also provide a satisfying sense of fullness!

## Key Sales Point

1. 20g of protein, equivalent to one chicken breast
2. Flavor-specific crunchy toppings
3. Smooth and rich taste even when mixed with water
4. Low sugar content (less than 4g) using allulose
5. Balanced protein blend from both animal and plant sources

## Product Specifications

Type	Processed food
Net Weight	600g per ea
Packaging	To be determined
Material	HDPE(Container), PP(Lid, Scoop)
Size	Container : 115x185mm (DiameterxHeight)
Shelf Life	14 Months
Storage	Room temperature

# Protein Shakes 600g

02



## Chocolate Cereal Flavor

A rich chocolate milkshake with crispy chocolate balls, perfectly crunchy texture

Ingredients Cacao Choco ball Protein nugget



## Crunchy Berry Flavor

A delightful mix of strawberry milkshake and crunchy cookie bits

Ingredients Strawberry Dice Cookie Crunch Protein nugget



## Mixed Grain Powder Cereal Flavor

A nutty and wholesome protein shake infused with the toasty richness of Korean misugaru

Ingredients 17-Grain powder Oat ball Protein nugget Almond



## Choco Chip Matcha Latte Flavor

A perfect balance of matcha and green tea, enhanced with chocolate toppings

Ingredients Matcha Greentea Choco ball Protein nugget



## Choco Hazelnut Latte Flavor

A smooth and aromatic fusion of rich chocolate and nutty hazelnut

Ingredients Cacao Choco ball Whole hazelnut Protein nugget



## Black Sesame Cereal Flavor

Made with nutty black sesame powder and crispy cereal toppings

Ingredients Black sesame Cereal Biscuit Protein nugget

# Protein Shakes Pouch 03

## Crunchy Topping Cereal Shake



Just add water, and enjoy a thick, flavorful shake!

Enjoy cereal protein shake anytime, anywhere with ease.

## Key Sales Point

1. 20g of protein, equivalent to one chicken breast
2. Flavor-specific crunchy toppings
3. Smooth and rich taste even when mixed with water
4. Low sugar content (less than 4g) using allulose
5. Balanced protein blend from both animal and plant sources

## Product Specifications

Type	Processed food
Net Weight	40g per ea
Packaging	To be determined
Material	Polyethylene(Inner Layer), PE(Cap)
Size	130x190x22mm (WxDxH)
Shelf Life	14 Months
Storage	Room temperature

# Protein Shakes Pouch

03



## Chocolate Cereal Flavor

A rich chocolate milkshake with crispy chocolate balls, perfectly crunchy texture

Ingredients Cacao, Choco ball, Protein nugget



## Mixed Grain Powder Cereal Flavor

A nutty and wholesome protein shake infused with the toasty richness of Korean misugaru

Ingredients 17-Grain powder, Oat ball, Protein nugget, Almond

## FingerPop - Protein Snack 04

Bite-Sized, Crispy & Savory Protein Snack



Enjoy the perfect combo of crunch and irresistible seasoning!  
20g of protein in a delicious, guilt-free snack.

### Key Sales Point

1. 20g of protein, equivalent to one chicken breast
2. Crispy air-puffed texture, made without oil
3. Addictive sweet & savory seasoning, "guilty pleasure" taste
4. Portable & convenient, perfect for anytime, anywhere

### Product Specifications

Type	Snack
Net Weight	48g per ea
Packaging	To be determined
Material	PE
Size	145x210x15mm (WxHxD)
Shelf Life	12 Months
Storage	Room temperature



## Sweet & Spicy Flavor

A balanced blend of mild heat and sweet glaze, creating an irresistible sweet-savory taste



## BBQ Flavor

Infused with a rich smoky BBQ seasoning, this snack offers deep, roasted flavors



## Onion Flavor

A flavorful twist on classic onion chips, delivering sweet and savory onion goodness