

MIYAYOSHI GOLD LABEL

MADE WITH GIN



Product name : MIYAYOSHI Gold Label No.23

Raw materials : Wakayama Prefecture plum (Tsuyuakane), Wakayama Prefecture lemon, honey, and spirits

Contents : small bottle 205ml / large bottle 395ml

A new type of plum wine made from the rare plum "Tsuyu Akane", honey lemon and gin.

We've steeped rare Tsuyuakane plums, which account for just 0.2% of Japan's national plum production, in honey from a long-established Wakayama company, made using methods that have remained unchanged since the Edo period, and lemons from our own farm. Adjusted to avoid being too sweet, the resulting MIYAYOSHI GOLD LABEL is an additive-free plum liqueur, containing no artificial colorings. Its vibrant crimson color, Tsuyuakane's unique refreshing sweet and sour aroma, and clean aftertaste combine with the tartness of Tsuyuakane and lemon, resulting in a new sensation: a plum liqueur that blends with the distinctive flavor of gin.



GOLD LEVEL LINE UP

NO. 23 The fruity freshness of dewdrops and lemon, the bittersweetness of gin, and the gentle sweetness of honey are exquisitely intertwined in this new and unprecedented plum wine.

Sweetness Intensity **||||| 3 |||||||||** ALC.11%



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Business Activities: Cultivation of Japanese plums (ume), Production and sales of plum wine (umeshu) as a vertically integrated business (sixth industrialization), Installation of sanitary piping systems, Maintenance of sanitary equipment
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■ Recently, we have:

Okuwa, Kintetsu Department Store, Kansai Airport, Dynac, Seibu Sogo, Sakanao, Furusato Service, Mitsubishi UFJ Financial Group, Taiju Life Insurance, Various e-commerce sites

■ "Visual differentiation from other plum wines"

While many other plum wines are colored red with perilla or coloring agents, there are very few naturally bright crimson plum wines made from 100% Tsuyu Akane on the market, and they can be visually differentiated from others.

■ "Clear fruit flavor"

The stems are removed by hand from the plums to eliminate any impurities. You can enjoy the refreshing and clean flavor of the fruit.

■ "Additive-free and health-oriented"

It is made only with alcohol, plum fruit, and rock sugar, and does not contain any additives such as coloring agents. Health-conscious people can enjoy it with peace of mind.

■ "As a cocktail base"

The vivid crimson color and refreshing aroma and flavor of "Tsuyu Akane" go well with other alcoholic drinks and soft drinks and can be enjoyed as a cocktail base.

■ "As a gift or a treat for yourself"

The package designed to resemble a perfume makes a great gift. It has a stylish and luxurious feel and is perfect for treating yourself.



WEB SITE

