

FCP Format for Exhibition and Business Meeting

■ Product Profile / Terms and Conditions

Name of Product	Yogu yogu blueberry										
JAN Code				Package	Materials	Dextrin,Sugar,yogurt mixed powder,Corn starch,Lactobacillus,Citric acid,Guar gum,Pineapple powder,Whey powder,Vitamin C,blueberry powder, artificial flavorant(Yogurt incense),artificial flavorant(blueberry incense)					
Use by date	24 months		Size/Inner Capacity		Length(cm) <input checked="" type="checkbox"/> Width(cm) <input checked="" type="checkbox"/> Height (cm)	Inner Capacity					
Minimum Units of Delivery	1 pallet		Packing	Materials	11.0	6.5	18.0	10.0			
Lead Time	7day				Length(cm) <input checked="" type="checkbox"/> Width(cm) <input checked="" type="checkbox"/> Height (cm)	Volume	0.1				
Storage Condition	<input checked="" type="checkbox"/> Normal Temperture <input type="checkbox"/> Refrigeration <input type="checkbox"/> Frozen		Reference Price	<input checked="" type="checkbox"/> FOB <input type="checkbox"/> CIF <small>* varied by terms and conditions</small>	Prices are valid before						
Certifications (Products/System)					Price in Japanese market						
HACCP											
Ingredients and Additives		The Place of Origin	Nutritional Facts		Ingredient Amount (Eg. X calories/100g)						
Dextrin	korea		kcal		394 kcal						
Sugar	korea		sodium		35.09 mg						
yogurt mixed powder	korea		Total Carbohydrate)		94.03 g						
Corn starch	Russia, Hungary, Serbia, etc.		Dietary Fiber		0 g						
Lactobacillus	korea		Total Fat		1.28 g						
Citric acid	usa		trans fat		0.38 g						
Guar gum	india		Total sugars		57.29 g						
Pineapple powder	china		Cholesterol		1 mg						
Whey powder	korea		Protein		1.49 g						
Vitamin C	korea										
blueberry powder	usa										
artificial flavorant(Yogurt incense)	korea										
artificial flavorant(blueberry incense)	korea										
Product Characteristics		Use Scenes (Usage · Recipes)									
1. A refreshing blend of yogurt flavor and strawberry flavor. The tartness of yogurt + the sweetness of strawberries 2. A refreshing taste that remains even when powdered 3. A powder that dissolves easily in water, milk, and yogurt. Fine, fine powder particles Dissolves easily in cold water or milk. Even smoother when used with a shaker 4. Convenient powder type. Easy to use anywhere, anytime. Smoothies, shakes, yogurt balls Blending with nutlet powder and grain powder 5. Dessert replacement & healthy snack A light dessert concept. Very versatile as a breakfast replacement or snack. Not too sweet 6. Attractive color and aroma. The subtle pink color unique to strawberries. Highly visually appealing Young, trendy image		1. Yogurt Yogurt Strawberry Drink 2. Yogurt Yogurt Strawberry Shake 3. Yogurt Yogurt Strawberry Ball 4. Yogurt Yogurt Strawberry Ice Cream 5. Yogurt Yogurt Strawberry Ade 6. Yogurt Yogurt Strawberry Ice Cream Bar									

■ Product Picture

	Allergen (Specific Raw Materials)
	(Contains: milk)