



Warm heart, Warm communication

# 千茶莊



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English



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Premium Matcha

# SHOGUN

"Matcha" is a tea that is all the rage around the world.

We have launched a new brand targeting inbound customers.

The brand name is "SHOGUN," a Japanese word familiar to foreigners.

It is a series of high-end matcha teas  
that are made with the utmost attention to quality.



The packaging is designed with motifs and family crests that do not exist in the West, such as "phoenix," "thunder god," "dragon god," "lion," and "white tiger," to appeal to inbound customers and express Japan from a foreigner's perspective.

Five traditional Japanese colors are boldly used to catch the eye on the sales floor.

The use of gold leaf on Japanese paper gives the package a luxurious feel  
suitable for gift-giving.

## Line Up

### LINE UP



#### Organic Uji Matcha

#### 白虎 BYAKKO

Precious organic Uji matcha is carefully grounded. The deep taste of nature's bounty and tradition makes it an excellent choice for special occasions or as an important gift.

¥2,300 +tax



#### Ceremonial Uji Matcha

#### 獅子 SHISHI

High-quality Uji matcha is carefully ground on a millstone. The level of quality matcha used in tea ceremonies gives you a deep richness and sweetness in your mouth.

¥3,200 + tax



#### Uji Matcha with gold powder

#### 龍神 RYUJIN

It is a high-quality product suitable for celebrations and special occasions. Stone-ground Uji matcha tea is lavishly blended with gold powder.

¥4,600 + tax



## First flush Uji Matcha

### 雷神 RAIJIN

We carefully grind the first grade of high-grade Uji matcha on a millstone. The selected quality matcha has a very strong flavor and sweetness, and is a very fragrant product.

¥5,800 +tax



## Top grade Uji aged Matcha

### 鳳凰 HOUOU

The finest tea leaves are carefully matured over a long period of time, making it an exceptional product among Uji matcha teas. It has an exquisite taste, with a concentrated flavor of sweetness and flavor with minimal bitterness and astringency.

¥10,000 +tax



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Shogun Matcha instagram



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