



**Ecoganic is the measurable farming system that monitors and repairs ecosystems including natural diversity**

What will this banana buy you?

- ✓ Taste ✓ Integrated Ecological Management
- ✓ Protection of our earth's health

Our signature **Wax Tip** is a trademarked certification of the **Ecoganic** farming system, which is third party audited



#### **INTEGRATED ECOLOGICAL MANAGEMENT (IEM™)**

Achieves the linkages between micro-organisms, plants, fungi and animals working cohesively to achieve a healthy ecosystem.

IEM™ has naturally increased organic carbon by providing nutrition to restore balance within the ecosystem.



#### **MANAGEMENT OF INVERTEBRATE DIVERSITY**

Within the past eight years, we have increased insect orders from 6-9. With 12 insect orders in existence, we are proud to home 9 on our farm

Of the 9 insect orders we home, there are Keystone Indicator species found in each order:



ANTS



WASPS



FLIES



BEETLES



#### **PROTECTING NATURAL ASSETS**

Reducing our impact on soils, rivers and importantly The Great Barrier Reef.



#### **RESEARCH AND DEVELOPMENT**

Understanding the ecology of pests, and when and where they are most vulnerable is referred to as "Biological Control". This allows us to alleviate crop damage by insects, decrease problems associated with pesticides and save money.

Ground-breaking identification of new fungi to control pests.



#### **STAKEHOLDER ENDORSEMENT AND AWARDS**

- ✓ United Nations Core Principles of Change
- ✓ GBBR requirements