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kencko

October 2025



BRAND
POSITIONING

kencko

FRUITS. VEGGIES. NOTHING ELSE
pure, simple, and sustainable.



beverages: key range

instant smoothies
protein smoothies
instant iced lattes



anytime snacking

fruit snacks
fruit snaps

blend at home

shake on the go

creamy and smooth

juicy with pulp



The easy way to eat more fruits & veggies!

Organic Instant smoothies



Organic Instant smoothies



retail packaging of smoothies



Easy opening

Ingredients

6 strawberries
1/2 banana
1/2 apple
3 raspberries
1/2 date
chia seeds
ginger

Plant based film
Home compostable

Organic Instant smoothies



Easy opening

Ingredients

1/2 banana
5 strawberries
2 blackberries
8 blueberries
2 raspberries
11 cranberries
1/3 date
1 apple slice

Plant based film
Home compostable

Organic Instant smoothies



Easy opening

Ingredients

1 pineapple slice
1/4 banana
1/3 apple
1/4 kiwi
5 spinach leaves
4 kale leaves
ginger

Organic Instant smoothies



Easy opening

Ingredients

1/3 banana
1 pineapple slice
1/2 apple
1/4 kiwi
1 orange slice
blue spirulina
baobab
thai lime leaf

Plant based film
Home compostable

Organic Instant smoothies



retail packaging of smoothies



Easy opening

Ingredients

1/2 peach
1/3 carrot
1/2 stalk rhubarb
4 strawberries
2 dates
1 apple slice
sweet potato
baobab
flax seeds

2.5 CUPS
REAL FRUITS & VEGGIES
INSIDE

Plant based film
Home compostable

Organic protein smoothies



Instant protein smoothies



Ingredients

vegan protein
(from pea, pumpkin &
sunflower seeds)
1/2 banana
1 date
1 scoop cacao
pinch of cinnamon

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin &
sunflower seeds)

1 date
1/2 banana
2/3 tsp. maca
1/2 tsp. lucuma
hint of vanilla

1 CUP
REAL FRUITS & VEGGIES

Plant based film
Home compostable

Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin &
sunflower seeds)
1 date
5 strawberries
1 slice plum
pinch of lucuma
1 slice beetroot

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant protein smoothies



Easy opening

Ingredients

vegan protein

(from pea, pumpkin & sunflower seeds)

1 date

14 blueberries

1 scoop coffee beans

1 CUP
REAL FRUITS & VEGGIES

Plant based film
Home compostable

Instant protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin &
sunflower seeds)

½ banana

1 date

½ tsp. matcha

1 slice mango

1 slice carrot

1 slice apple

Plant based film
Home compostable

Instant iced lattes



Instant iced lattes



retail packaging of iced lattes



Easy opening

Ingredients

1 date
1/2 banana
3 strawberries
2 tbsp. cacao
1/2 tsp. coffee
1/2 tsp. maca
1 slice apple

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant iced lattes



retail packaging of iced lattes



Easy opening

Ingredients

1/2 banana
1 date
1/2 tsp. coffee
1/2 tsp. maca
1/2 tsp. cacao
1 slice apple
hint of vanilla

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant iced lattes



retail packaging of iced lattes



Easy opening

Ingredients

1 date
1/2 banana
1 slice sweet potato
1/2 tsp. coffee
1 slice apple
1/4 tsp. cinnamon
hint of nutmeg

Plant based film
Home compostable

Bottle/Trial packs

- ✓ A convenient starter pack
- ✓ Kencko bottle - the easiest way to enjoy smoothies
- ✓ No single use plastics
- ✓ 1 sachet of smoothies or protein smoothies + 1 bottle



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BRAND
POSITIONING

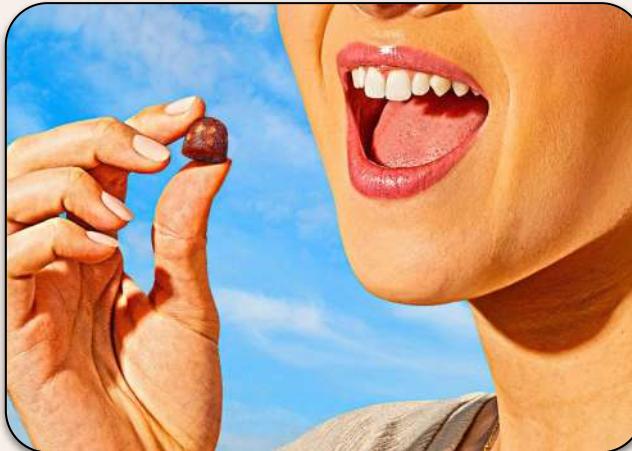
kencko

FRUITS. VEGGIES. NOTHING ELSE
pure, simple, and sustainable.



beverages: key range

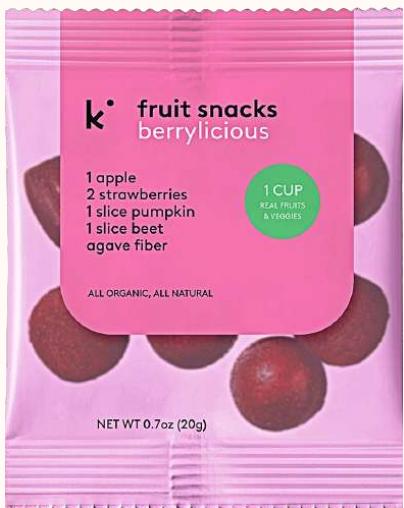
instant smoothies
protein smoothies
instant iced lattes



anytime snacking

fruit snacks
fruit snaps

Organic fruit snacks

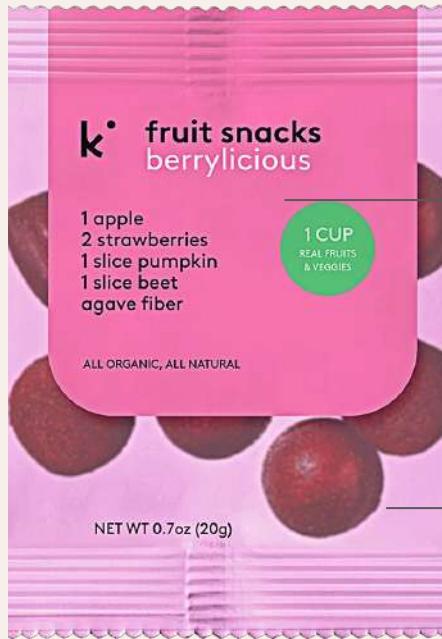


Fruit snacks

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retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

1 apple
2 strawberries
1 slice pumpkin
1 slice beet
agave fiber

Plant based film
Home compostable

Fruit snacks

k



retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

- 1 apple
- 1 slice mango
- 1 tsp. passion fruit
- pinch of turmeric
- agave fiber

Plant based film
Home compostable

Fruit snacks



retail packaging of fruit snacks



Ingredients

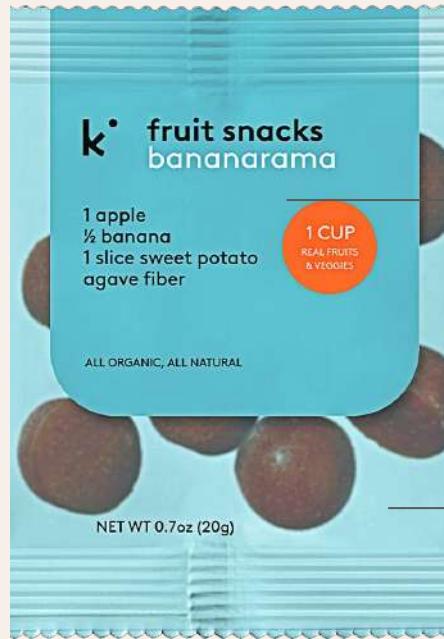
1 apple
1 banana slice
1 tsp. rice crisps
½ date
pinch of cinnamon
agave fiber

Plant based film
Home compostable

Fruit snacks



retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

1 apple
1/2 banana
1 slice sweet potato
agave fiber

Plant based film
Home compostable

Organic fruit snaps



Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

20 raspberries

1 ½ apples

1 banana

agave fiber

and nothing else

2 CUPS
REAL
FRUIT

Plant based film
Home compostable

Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

7 strawberries

1 1/2 apple

1 banana

agave fiber

and nothing else

2 CUPS
REAL
FRUIT

Plant based film
Home compostable

Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

1 pineapple slice

1 apple

1 banana

agave fiber

and nothing else

2 CUPS
REAL
FRUIT

Plant based film
Home compostable

Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

¾ mango
1 apple
½ banana
agave fiber
and nothing else

2 CUPS
REAL
FRUIT

Plant based film
Home compostable

Thank you so much!

What's next?

- We want your feedback!
- How can we bring more delicious servings of organic fruits and veggies to your customers?
- Find us at:
 - kencko.com
 - Walmart
 - Amazon
 - Auchan



P.S. Have you got your fruits & veggies today?