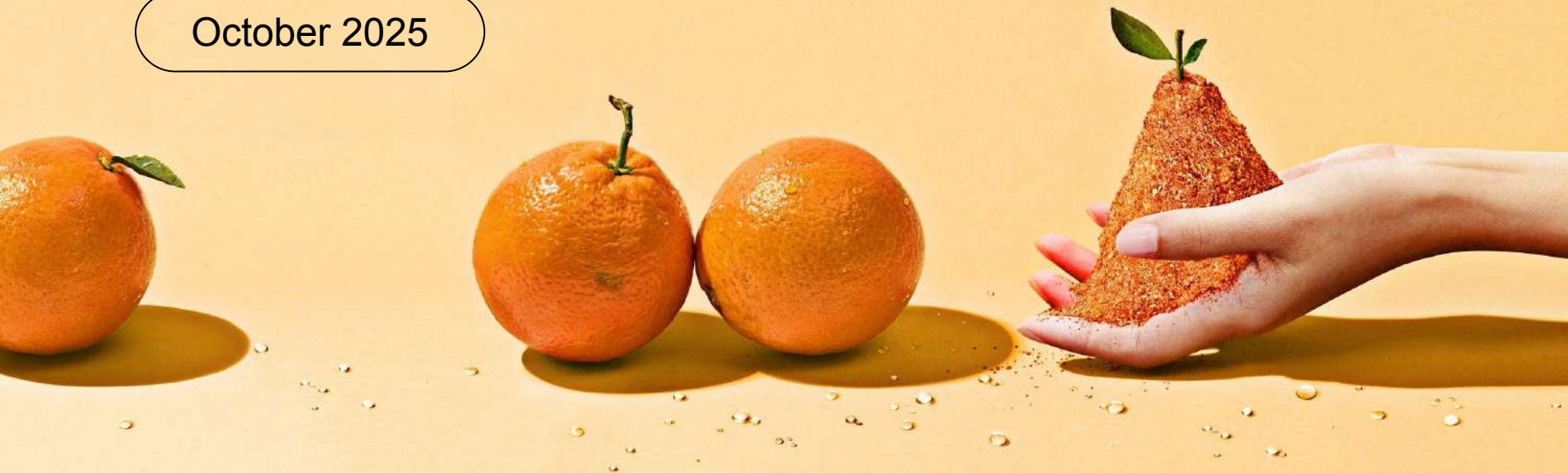


k'encko

October 2025



BRAND
POSITIONING

k'encko

FRUITS. VEGGIES. NOTHING ELSE
pure, simple, and sustainable.



beverages: key range

instant smoothies
protein smoothies
instant iced lattes



anytime snacking

fruit snacks
fruit snaps

blend at home

creamy and smooth



shake on the go

juicy with pulp



The easy way to eat more fruits & veggies!

Organic Instant smoothies



Organic Instant smoothies

k'



Easy opening

Ingredients

6 strawberries
1/2 banana
1/2 apple
3 raspberries
1/2 date
chia seeds
ginger

Plant based film
Home compostable

Organic Instant smoothies

k'



Easy opening

Ingredients

½ banana
5 strawberries
2 blackberries
8 blueberries
2 raspberries
11 cranberries
⅓ date
1 apple slice

2.5 CUPS
REAL FRUITS
& VEGGIES
INSIDE

Plant based film
Home compostable

Organic Instant smoothies

k'



retail packaging of smoothies



Easy opening

Ingredients

1 pineapple slice
1/4 banana
1/3 apple
1/4 kiwi
5 spinach leaves
4 kale leaves
ginger

Plant based film
Home compostable

Organic Instant smoothies



retail packaging of smoothies



Easy opening

Ingredients

1/3 banana
1 pineapple slice
1/2 apple
1/4 kiwi
1 orange slice
blue spirulina
baobab
thai lime leaf

Plant based film
Home compostable

Organic Instant smoothies



retail packaging of smoothies



Easy opening

Ingredients

1/2 peach
1/3 carrot
1/2 stalk rhubarb
4 strawberries
2 dates
1 apple slice
sweet potato
baobab
flax seeds

Plant based film
Home compostable

Organic protein smoothies



Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin &
sunflower seeds)
1/2 banana
1 date
1 scoop cacao
pinch of cinnamon

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin & sunflower seeds)

1 date

1/2 banana

2/3 tsp. maca

1/2 tsp. lucuma

hint of vanilla

1 CUP
REAL FRUITS
& VEGGIES

Plant based film

Home compostable

Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin &
sunflower seeds)
1 date
5 strawberries
1 slice plum
pinch of lucuma
1 slice beetroot

Plant based film
Home compostable

Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin & sunflower seeds)
1 date
14 blueberries
1 scoop coffee beans

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant protein smoothies



retail packaging of protein smoothies



Easy opening

Ingredients

vegan protein
(from pea, pumpkin & sunflower seeds)
1/2 banana
1 date
1/2 tsp. matcha
1 slice mango
1 slice carrot
1 slice apple

Plant based film

Home compostable

Instant iced lattes



Instant iced lattes



retail packaging of iced lattes



Easy opening

Ingredients

1 date
½ banana
3 strawberries
2 tbsp. cacao
½ tsp. coffee
½ tsp maca
1 slice apple

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant iced lattes



retail packaging of iced lattes



Easy opening

Ingredients

1/2 banana
1 date
1/2 tsp. coffee
1/2 tsp. maca
1/2 tsp. cacao
1 slice apple
hint of vanilla

1 CUP
REAL FRUITS
& VEGGIES

Plant based film
Home compostable

Instant iced lattes



retail packaging of iced lattes



Easy opening

Ingredients

1 date
1/2 banana
1 slice sweet potato
1/2 tsp. coffee
1 slice apple
1/4 tsp. cinnamon
hint of nutmeg

Plant based film
Home compostable

Bottle/Trial packs

- ✓ A convenient starter pack
- ✓ Kencko bottle - the easiest way to enjoy smoothies
- ✓ No single use plastics
- ✓ 1 sachet of smoothies or protein smoothies + 1 bottle



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anytime snacking

fruit snacks
fruit snaps

Organic fruit snacks



Fruit snacks



retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

1 apple
2 strawberries
1 slice pumpkin
1 slice beet
agave fiber

Plant based film
Home compostable

Fruit snacks



retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

1 apple
1 slice mango
1 tsp. passion fruit
pinch of turmeric
agave fiber

Plant based film
Home compostable

Fruit snacks



retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

1 apple
1 banana slice
1 tsp. rice crisps
1/2 date
pinch of cinnamon
agave fiber

Plant based film
Home compostable

Fruit snacks



retail packaging of fruit snacks



1 CUP
REAL FRUIT

Ingredients

1 apple
1/2 banana
1 slice sweet potato
agave fiber

Plant based film
Home compostable

Organic fruit snaps



Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

20 raspberries

1 ½ apples

1 banana

agave fiber

and nothing else

2
CUPS
REAL
FRUIT

Plant based film

Home compostable

Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

7 strawberries

1 ½ apple

1 banana

agave fiber

and nothing else

2
CUPS
REAL
FRUIT

Plant based film

Home compostable

Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

1 pineapple slice
1 apple
1 banana
agave fiber
and nothing else

2
CUPS
REAL
FRUIT

Plant based film
Home compostable

Fruit snaps



retail packaging of fruit snaps



Ingredients (all organic)

$\frac{3}{4}$ mango
 1 apple
 $\frac{1}{2}$ banana
 agave fiber
 and nothing else

2
 CUPS
 REAL
 FRUIT

Plant based film
 Home compostable

Thank you so much!

What's next?

- We want your feedback!
- How can we bring more delicious servings of organic fruits and veggies to your customers?
- Find us at:
 - kencko.com
 - [Walmart](#)
 - [Amazon](#)
 - [Auchan](#)



P.S. Have you got your fruits & veggies today?