



# RAW HONEYCOMB FRAME

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Premium Australian raw honeycomb  
presented in a full frame, unprocessed  
and harvested directly from the hive for a  
striking natural display

# PRODUCT DETAILS

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## INGREDIENTS:

100% Australian raw honeycomb frame (honey + natural beeswax),  
unprocessed

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## SALES POINTS:

- Full raw honeycomb frame harvested directly from the hive
  - Completely unprocessed with natural honey and edible beeswax
  - No additives, heating, or filtration
  - Visually striking, authentic presentation of honey in its natural form
  - Fully traceable and sustainably harvested
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# USAGE & TARGET MARKETS

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## USAGE SCENES:

- Luxury food displays
- Restaurant and hotel
- Presentation
- Cheese and gourmet platters
- In-store visual merchandising
- Special events
- Premium gifting
- Culinary demonstrations

## TARGET BUYERS:

- Premium food importers
- Gourmet and specialty retailers
- Department store food halls (depachika)
- Hospitality and luxury foodservice
- High-end restaurants and hotels
- Culinary and event catering companies

## EXPIRATION DATE:

Best before 3 to 5 years from production date.

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# PRICING & CERTIFICATIONS

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## MSRP:

- ¥12,000 (Excl. Tax)
- ¥13,200 (Incl. 10% Tax)

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## COUNTRIES OF TRADE:

- Australia and Singapore

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## CERTIFICATIONS:

- HACCP
- GMP
- Batch-traceable TA35+
- B-Qual Australia Accreditation
- Australian Export Certification
- Certificate of Origin



**SPECIALTY FOOD  
SERVICE**



**DIRECT FROM  
THE HIVE**



**PREMIUM  
HOSPITALITY**



**PURE FROM  
NATURE**