

# FCP Format for Exhibition and Business Meeting



## Product Profile / Terms and Conditions

Name of Product	THE SA BAR(Very spicy)						
JAN Code	4532023 817717	Package	Materials	PP/PA/paper/PS/bamboo/M			
Use by date	365 days from date of manufacture		Size/Inner Capacity	Length(cm)×Width(cm)×Height (cm)			Inner Capacity
				34.0	15.0	3.0	bust95g
Minimum Units of Delivery	2 cases	Packing	Materials	cardboard		Volume	20 packs
Lead Time	2 days to 7 days		size/Gross weight	Length(cm) × Width(cm) × Height (cm)			Weight(kg)
				29.0	33.0	24.0	3.0
Storage Condition	<div><div><div><input checked="" type="checkbox"/> Normal Tempreture</div><div><input type="checkbox"/> Refrigeratino</div><div><input type="checkbox"/> Frozen</div></div><div></div></div>	Referenc e Price	<input type="checkbox"/> FOB <input type="checkbox"/> CIF		Prices are valid before	2025年9月	
			wholesale price 1 pack 588 yen		Price in Japanese market	1 pack 980 yen	
			*varied by terms and conditions				
Certifications (Products/System)	Although we are not HACCP certified, we perform hygiene management in accordance with HACCP.						

Ingredients and Additives	The Place of Origin	Nutritional Facts	Ingredient Amount (Eg. X calories/100g) (Per 95g of half body)
mackerel	Norway	amount of heat	299kcal
Brewed seasoning		protein	21.2g
Fructose glucose		lipid	21.7g
seafood extract		-saturated fatty acids	4.7g
chili pepper		-trans fatty acids	0g
salt		carbohydrates	4.5g
smoke flavor		-sugars	4.1g
Seasonings (amino acids, etc.)、Alcohol		Salt equivalent amount	1.5g
Product Characteristics		Use Scenes (Usage・Recipes)	
We have smoked carefully selected fatty Norwegian mackerel. The combination of mackerel and chili peppers brings out a flavor never before seen. The mackerel is scored and the bones removed for easy eating, and it comes in a convenient tray with toothpicks and a towel so you can eat it as is after opening the bag. The long-awaited extra spicy version is finally here, our customers.		It goes great with a drink or rice. You can eat it as is after opening the bag, so you can eat it while camping or in the car. It can be stored at room temperature for a long time, so it's perfect as a staple food, but also as a souvenir from Fukuoka. It's delicious to eat as is, but it can also be used to prepare dishes such as ramen and pasta.	

## Product Picture

  		
		<b>Allergen (Specific Raw Materials)</b>  mackerel Produced on the same line as shrimp.

## ■ Company's profile

Company`s Name		Yamahira Co., Ltd.			
Annual Sales		400 million yen	Numbers of Employees	13 employees, 16 part-timers	
Name of Representative		Representative Director, PresidentHidenori Kaneko			
Messages to Purchasers		<p>Yamahira Co., Ltd. (Yaake Chaya) spares no effort to pass on the world-famous treasures of the Ariake Sea to future generations through its business. Meiji 23</p> <p>Since our founding in 2010, the steady efforts we have made over the years have now become our company's strengths, and we believe that these are the values that everyone in the region needs. We promise to practice, rediscover and incorporate the value of regions across the country, and give back to companies and managers who want to contribute to their businesses and local communities.</p>			
Website Address		<a href="https://yamahira.mutugorou.co.jp/">https://yamahira.mutugorou.co.jp/</a>			
Company`s Address	〒	832-0066	94-1 Inaricho, Yanagawa City, Fukuoka Prefecture		
Factory`s Address	〒	832-0077	607-1 Chikushicho, Yanagawa City, Fukuoka Prefecture		
Name of the Person in Charge		E-mail Address		<a href="mailto:order@mutugorou.co.jp">order@mutugorou.co.jp</a>	
Phone Number		0944-72-5321		Fax Number	0944-72-2509



## ■ Selling Points of the production process

We use carefully selected ingredients that can only be obtained from a seafood wholesaler. Each item is handmade using traditional cooking methods that make full use of the processing techniques cultivated over many years in the processing of seafood from the Ariake Sea, so the quality is safe and secure. We perform all operations in-house, including selecting raw materials, cutting, seasoning, retort processing, and packaging. The second seafood processing plant began operations in June 2020, and we are manufacturing in a safer, safer, and cleaner environment.



### Pictures



## ■ Information of Quality Assurance

Inspection of Products	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	(If yes, please provide additional information about inspection) Bacteria/component analysis requested and inspected by Japan Food Functional Analysis Institute Co., Ltd.			
Hygiene Management	Production Process	Create a production plan every week. We set standards for hazards in each manufacturing process in accordance with HACCP. Fill in the record sheet after confirmation.			
	Employees	Set hygiene management items. Thoroughly fill out the health management check sheet before starting work.			
	Facilities and Equipments	Create general hygiene management confirmation records and perform cleaning before and after work. After cleaning, fill out the record sheet. After use, equipment, etc. will be thoroughly disinfected by washing with acidic/alkaline electrolyzed water.			
Emergency Response	The Contact Points	The person in charge	Katsuhiko Eguchi (Manufacturing Manager)	Phone number	0944-85-0703
	Documentation	PL insurance (200 million yen)			