

Asahico

TOFU BAR
Innovation Series

PRODUCT BROCHURE
2026 EDITION

THE PROTEIN SNACKING REVOLUTION

The Evolution of Tofu

Now Ambient Stable

Plant-Based. High Protein. Anywhere, Anytime.



PLANT PROTEIN
10g
per bar



ANIMAL FREE
100% Plant
Based



CHOLESTEROL
0g
Healthy



SHELF LIFE
365 Days
Ambient

PRODUCT LINEUP

Flavor Varieties

3 Distinct Experiences

SAVORY



BBQ Flavor

BEST SELLER

A savory, satisfying snack with a rich sauce profile.

NET WEIGHT PROTEIN SOURCE
57g **Whole Soybeans**

Key Ingredients:

Whole Soybeans (Non-GMO USA), Processed Pea Product, Sauce, Seasoning Liquid, Edible Oils, Caramel Color, Nutmeg.

Contains Protein Hydrolysate and Amino Acids for rich umami.

DAIRY-FREE



Cheese Flavor

PLANT-BASED CHEESE

A rich, plant-based cheese experience crafted without dairy.

NET WEIGHT KEY FEATURE
62g **Rich & Creamy Texture**

Key Ingredients:

Whole Soybeans (Non-GMO USA), Granulated Sugar, Coconut, Modified Starch, Carotene Pigment (for color).

Uses coconut and carotene to achieve a cheese-like richness and appearance while remaining Animal Free.

DESSERT



Chocolate Chip

SWEET TREAT

A sweet protein treat with real texture and chocolate bits.

NET WEIGHT PROFILE
57g **Double Chocolate**

Key Ingredients:

Whole Soybeans (Non-GMO USA), White Sugar, Cocoa Powder, Chocolate Chips, Modified Starch.

Combines cocoa powder and chocolate chips for a rich double-chocolate experience.