



# CHAEUM F&B

## FRESH FARM JUICE

Realizing healthy transformation starting from the dining table through premium natural food solutions.

# Farm to Table Philosophy



## Natural Value

We deliver the raw gift of nature without compromising its inherent value. We preserve the vitality of ingredients for modern life.



## Additive-Free

By removing unnecessary additives and focusing on 100% natural nutrients, we embody the heart of our brand, 'FRESH FARM'.



## Honest Food

We believe honest food makes the world a brighter place. Our commitment to health is reflected in every pouch we produce.

# Advanced Manufacturing Process



## Low-Temp Pasteurization

Minimizing heat treatment to preserve heat-sensitive vitamins and bio-active enzymes for maximum health benefits.



## HACCP Certified

Produced in state-of-the-art hygienic facilities that meet international safety management standards.



## NFC Technology

Not From Concentrate. We cold-press the raw ingredients directly, preserving the original freshness and flavor.

# Uncompromising Quality Standards

## Our Promise

-  **100% Additive-Free:** No sugar, synthetic flavors, preservatives, or artificial colors used.
-  **Strict Sourcing:** Direct tracking and management of raw materials from source to entry.
-  **Organic Excellence:** Only premium organic ingredients strictly selected from world-renowned origins.

## Global Reliability

Our meticulous quality control ensures a consistent and stable supply for global buyers, maintaining premium standards in every batch.

# Core Product Portfolios



## Apple & Carrot

The Golden Ratio of taste and nutrition (Beta-carotene).



## Kids' Juice

Safest nutrition specifically designed for children's palates.



## Strawberry

The essence of refreshing and trendy flavors for all ages.



## Berry Berry Mix

Antioxidant energy blend for beauty and daily wellness.



## Pear & Bellflower

Traditional wisdom for respiratory health support.

# Spotlight: Apple & Carrot



## Steady Seller Success

Our Apple & Carrot juice is a long-term favorite in the Korean market. It balances the sweetness of premium apples with the earthy richness of organic carrots.

## Golden Nutrition Ratio

Optimized for modern families seeking a quick nutritional boost. Rich in vitamins and fiber, it is the perfect healthy start to any morning.

# Spotlight: Kids & Strawberry



## Safety First for Kids

A dedicated line that meets the most rigorous safety standards. It provides essential nutrients in an easy-to-carry pouch, loved by children and trusted by parents.



## Premium Strawberry

Capturing the vibrant aroma of sun-ripened strawberries. High-pressure cold-pressing ensures maximum flavor retention without artificial sweeteners.

# Spotlight: Wellness & Tradition



## Berry Berry Mix

A beauty and wellness powerhouse. Packed with antioxidants from blueberries and aronia, it is designed for health-conscious consumers worldwide.



## Pear, Bellflower & Quince

Infused with the wisdom of traditional Korean ingredients. Specifically formulated to support respiratory health during seasonal transitions.

# Certified Global Excellence

# 2025

Seoul Awards Winner

## Global Quality Standard

Recognized for two consecutive years (2024-2025) as an outstanding product for innovation and quality by the Seoul Metropolitan Government.

-  **HACCP Certification:** Global Food Safety.
-  **Child-Safe Quality:** Government Verified.